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*life*together™

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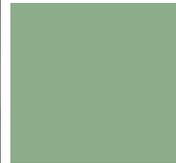
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# BRETT Eastman

Lifetogether is all about resourcing ministry, and you're holding one of the latest resources we've created for pastors and church leaders. In these pages you'll not only learn about our ministry and our projects, you'll find a wealth of ideas, tips, and suggestions for growing your own church and building dynamic small group communities.

I came to Christ in college because someone took a chance and invited me to join a small group Bible study. I heard the dangerous message of the Gospel in a safe place, and was encouraged to gather some friends of my own and start a new group. Seven of the young men in that group ended up accepting Christ, and three of them made the decision for full-time ministry.

Over the years I've had the privilege of working on staff at some of the largest churches in the country, including Saddleback and Willow Creek, but the genius of a small group program is it can work for a church of any size, in any location. In fact, at Lifetogether we believe small groups are one of the most significant, effective ways to disciple existing Christians and evangelize seekers.

Our video-based resources make it easier for churches to launch a new small group emphasis, kick off church-wide campaigns, connect their members, reach their

communities, and even start new campuses and microsities. Video teaching, print curriculum, and supplemental tools like video testimonies and devotions combine to create a catalytic tool that can change lives.

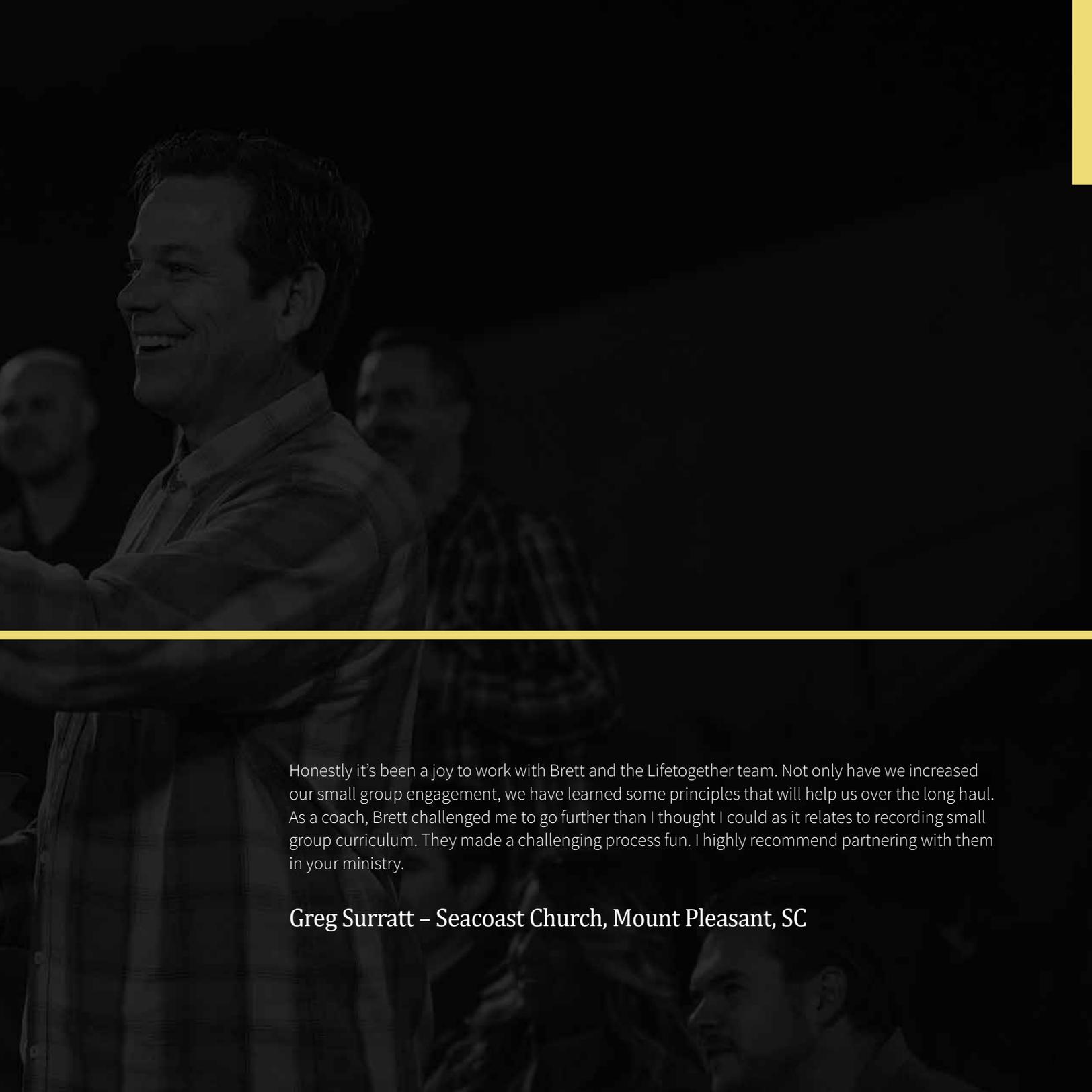


I hope this catalog gives you fresh ideas for your ministry and stretches your vision for what can happen when you gather a few people to learn more about God. I look forward to talking to you about how Lifetogether can help.

*Brett Eastman*



— WHO WE are —



Honestly it's been a joy to work with Brett and the Lifetogether team. Not only have we increased our small group engagement, we have learned some principles that will help us over the long haul. As a coach, Brett challenged me to go further than I thought I could as it relates to recording small group curriculum. They made a challenging process fun. I highly recommend partnering with them in your ministry.

**Greg Surratt – Seacoast Church, Mount Pleasant, SC**





# MISSION

To catalyze a movement that transforms lives through community in order to help fulfill the Great Commandment and Great Commission in this generation.

# VISION

To champion a new way of doing church by leveraging the life and leadership of any senior pastor in any local church to connect their entire congregation into community in order to reach their community for Christ.

Sold more than  
**4 MILLION**

VIDEO CURRICULUM SERIES

Started more than  
**1 THOUSAND**

NEW VIDEO CURRICULUM SERIES



Trained more than  
**500,000**

SMALL GROUP LEADERS WORLDWIDE

Published more than  
**100**

SMALL GROUP CURRICULUM

Directed  
more than  
**2,500**

LEADING PASTORS, CHURCH LEADERS, AND  
BEST-SELLING AUTHORS

Produced series for  
**27**

MAJOR DENOMINATIONS  
AND CHRISTIAN MINISTRIES

Partnered  
with  
**1,000**  
CHURCHES  
WORLDWIDE

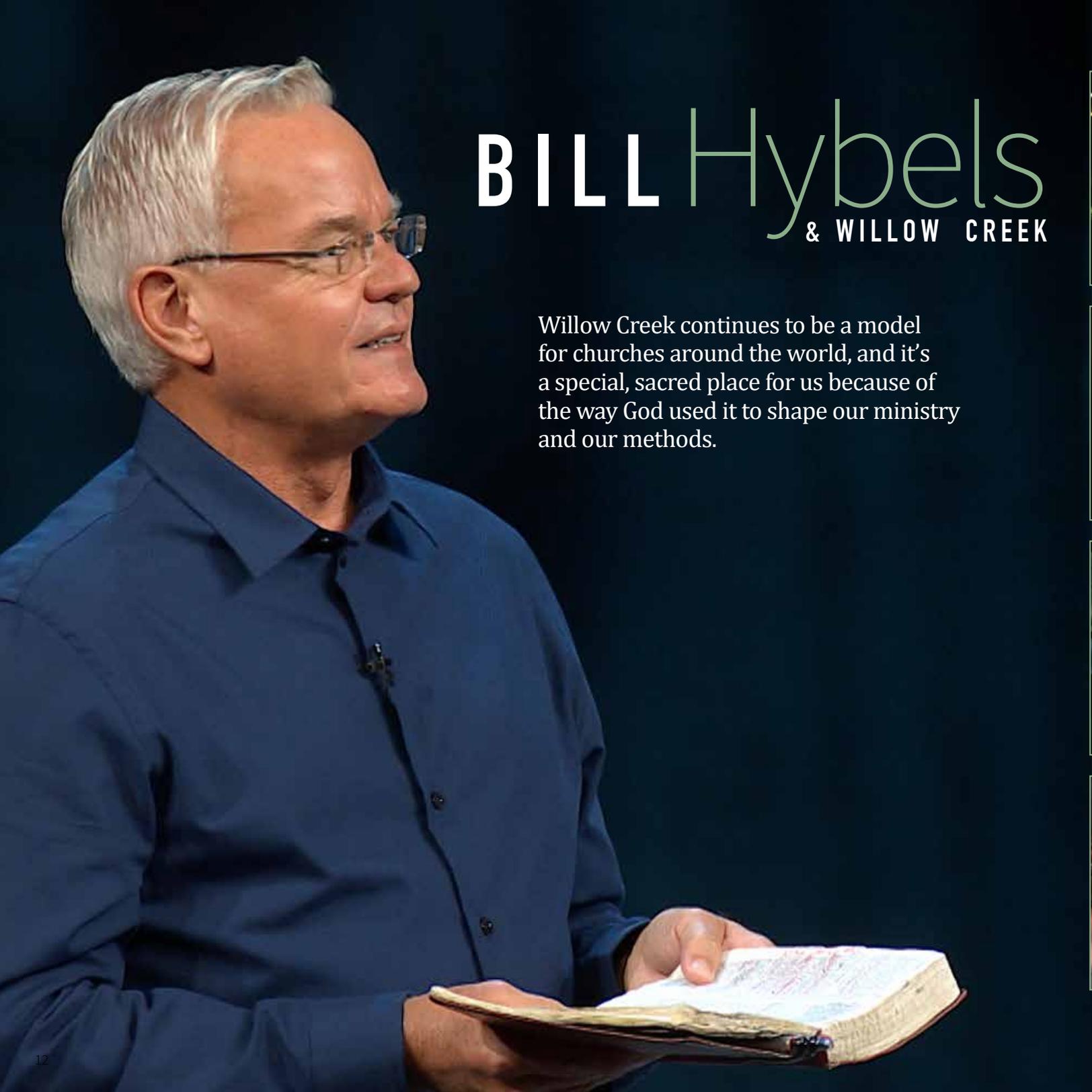
Created over  
**75**  
PROFESSIONALLY  
PUBLISHED CHURCH-  
WIDE CAMPAIGNS



# NUMBERS matter

We're proud of these numbers not because they make us look good, but because they make churches and pastors more effective. Every curriculum we write, every series we produce, and every church we coach means more people learning about faith and connecting in community. Numbers matter because people matter--to the church and to God!



A photograph of Bill Hybels, an older man with white hair and glasses, wearing a dark blue button-down shirt. He is shown in profile, looking to the right, and holding an open Bible in his hands. The background is dark.

# BILL Hybels

& WILLOW CREEK

Willow Creek continues to be a model for churches around the world, and it's a special, sacred place for us because of the way God used it to shape our ministry and our methods.



I met Bill Hybels while attending a Fuller church growth conference where he spoke alongside Rick Warren, Carl George, and several other leaders. Because of my background working in the Silicon Valley, I was drawn to his teaching style and his worldview. Because I came to Christ on a campus, I was also drawn to his heart for trying to reach people far from God and helping them grow into fully-devoted followers of Christ.

My initial goal was to move to Chicago for a year and learn how to plant a Willow-style church back in California. While we were there, my wife and I decided to stay and help build the small group ministry. The ministry just took off because the felt need for community was strong and the time was right to connect people from the large weekend services by moving people into mid-week small group experiences.

Though the model was the most effective in the country—at its peak we had more than 13,000 people connected in small groups—it was resource-intensive in the number of staff we needed. We were able to recruit more than 50 small group staff members from all over the country and within the congregation. I would have stayed there for life had I not felt the call to move back to California, where family could help us raise our growing family (five children, including a set of identical triplet girls!).

After being at Saddleback and realizing few churches would have the resources Willow Creek had, we came up with a model based not on staff, but on a strategy aligned with teaching in the weekend services and video-driven teaching by the senior leaders.

Fifteen years later I got a call from Greg Hawkins to see if I would coach Willow on the work we'd done at Saddleback. I was honored, to say the least. I met with Bill and the team to produce the *Wiser Together* series. We worked with a half-dozen of the staff to produce the series and in a short time we were able to recruit almost 1,500 people for the first campaign. Over six months, we saw amazing growth and one of the highest retention rates of any church we'd worked with. Just a year later, Bill did a second major campaign based on *Too Busy Not to Pray* and was able to recruit 2,500 small group leaders and involve more than 20,000 people into groups. This was a catalyst for Willow Creek to do in 18 months what it took 13 years to do at Saddleback.

We continue to talk about new ways to work together, and I am always honored to be part of the growth at a place that contributed to my personal growth in such profound ways.



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In the dream-it-up phase of a project -- where you imagine the possibilities, consider the alternatives, and produce a scenario for communicating your message in a compelling way -- I've never met anyone who can match Brett's genius.

**RICK WARREN, SADDLEBACK CHURCH, LAKE FOREST, CA**



After working at Willow Creek, I was invited by Rick and the team at Saddleback to join their staff to champion small group ministry, leadership development, and their membership process. When I arrived they had only 73 off-campus small groups with more than 10,000 people in the church. Rick was then, as he still is today, the most teachable pastor on the planet, and in those early years we tried a variety of strategies to connect people into small groups.

At that point there were only two or three pastoral staff for small groups, which required us to shift from a staff-driven model to a volunteer-driven model. That worked to connect about 50% of the congregation; then we needed to shift to a resource-driven approach with video curriculum. The first one we produced, on the book of James, helped us mobilize 100 people to start new small groups in their home. The production was simple but the lessons we learned were exponential.

We went on to produce a series called *The Millennial Member* in 2000, then *50 Days of Faith*, and ultimately *40 Days of Purpose*, which became the model for church-wide campaigns. For the next 20 years, Saddleback produced an annual campaign along with video campaigns for many others.

I went on to produce the first Purpose-Driven small group series called *Doing Life Together* which sold over three million copies, and had the privilege of coaching the first group of churches using *40 Days* in their churches. Since then more than 30,000 churches have used this campaign.

For almost twenty years, in a full or part-time capacity, I continued to partner with Rick, Kay, and Saddleback, helping them multiply their small groups, curriculum, and church-wide campaigns. For the last ten years I've produced special projects and productions for Rick and Kay, most recently *The Daniel Plan* series that went on to win Christian Book of the Year in 2015. We also worked together on *The Purpose of Christmas* and *The Gathering on Mental Health and the Church* and have recently been invited to produce some of the PEACE/Purpose training that will be delivered around the world. In addition, I'll be producing the first worship series and Town Hall production for Saddleback this year.

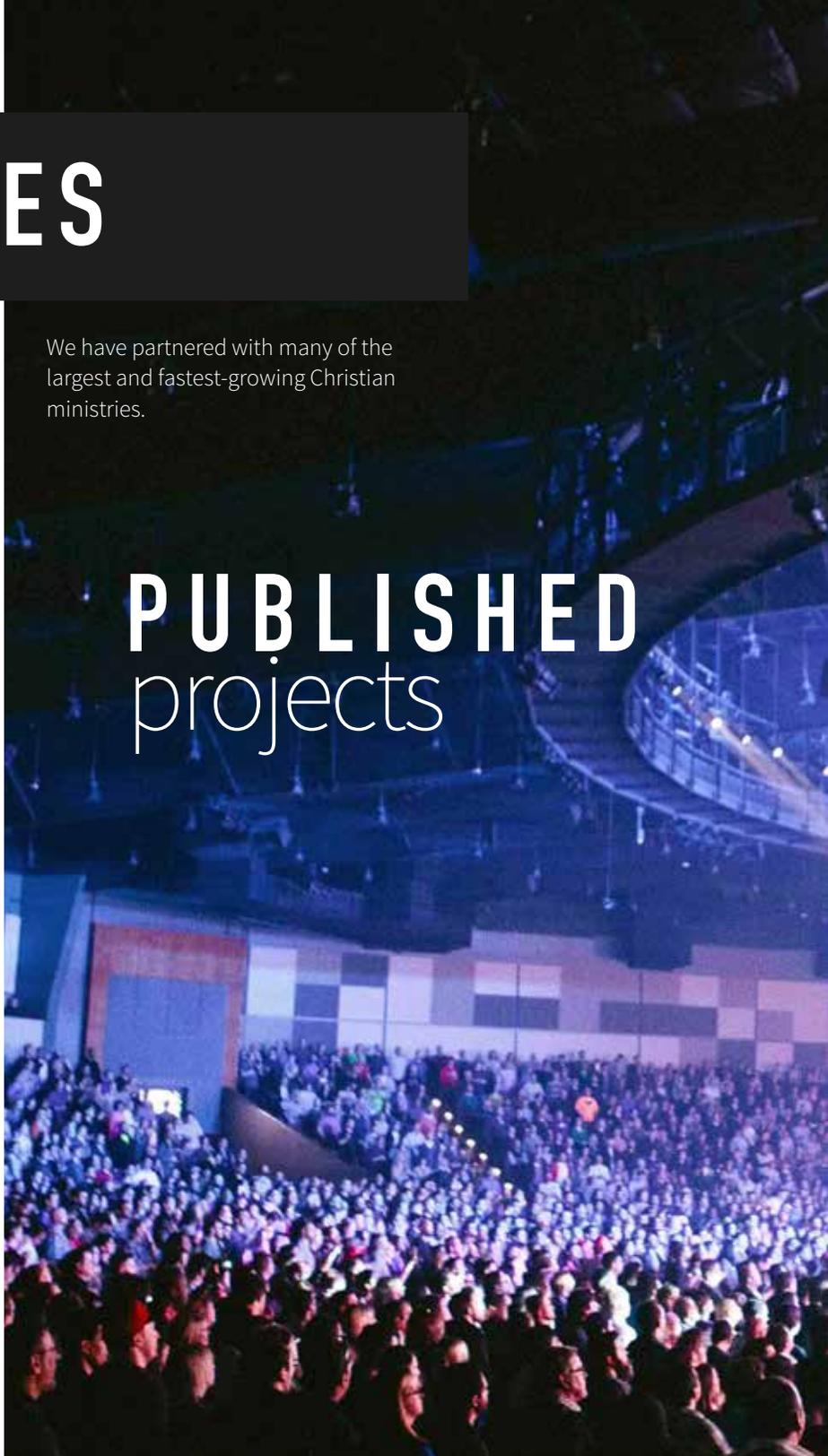
There were 73 groups at the beginning; now there are almost 100 times that many, connecting 50,000 people online, across the country, and around the world. But the best part of our partnership is our personal relationship; Brett and Dee recently celebrated 14 years of doing life together in a small group with Rick and Kay where their friendship has gone even farther than their ministry partnership.

# MINISTRIES



We have partnered with many of the largest and fastest-growing Christian ministries.

# PUBLISHED projects



# PUBLISHERS

We have produced and published projects with dozens of the leading Christian publishers.





**BILL HYBELS**  
WILLOW CREEK  
COMMUNITY CHURCH



**RICK WARREN**  
SADDLEBACK  
CHURCH



**MILES MCPHERSON**  
THE ROCK CHURCH



**DR. DAVID JEREMIAH**  
SHADOW MOUNTAIN  
COMMUNITY CHURCH



**GREG SURRATT**  
SEACOAST CHURCH



**MAX LUCADO**  
OAK HILLS CHURCH

# PAST clients

Over the last 20 years we have partnered with ministries, published major projects, or produced on-camera over 2,500 pastors, authors, and church leaders.



**JUDAH SMITH**  
THE CITY CHURCH



**TONY EVANS**  
OAK CLIFF BIBLE  
FELLOWSHIP



**CHRIS HODGES**  
CHURCH OF THE  
HIGHLANDS



**RANDY FRAZEE**  
OAK HILLS CHURCH



**JONATHAN FALWELL**  
THOMAS ROAD  
BAPTIST CHURCH



**PERRY NOBLE**  
NEWSRING CHURCH



**BRADY BOYD**



**DAVE GIBBONS**



**FRANCIS CHAN**



**GARY SMALLY**



**HENRY CLOUD**



**J.D. GREEAR**



**JENTEZEN FRANKLIN**



**GENE APPEL**



**JOHN ELDRIDGE**



**JOHN MAXWELL**



**JOHN TOWNSEND**



**JONI EARECKSON TADA**



**JOSH MCDOWELL**



**KENTON BESHORE**



**KYLE IDLEMAN**



**LEE STROBEL**



**LYMAN COLEMAN**



**MARK BEESON**



**MARK MITTELBERG**



**NANCY BEACH**



**PETE WILSON**



**PRISCILLA SHIRER**



**RANDY BEZET**



**ROB KETTERLING**



**STASI ELDRIDGE**



**STEVE ARTERBURN**



**TOM HOLLADAY**



**TROY GRAMLING**



**TIM HARLOW**



**CRAIG GROESCHEL**

# CHURCH partners

Lifetogether has consulted with hundreds of the largest & fastest-growing churches.





CHURCH OF THE KING



COMMUNITY CHURCH OF JOY



FAITH LANDMARKS MINISTRIES





WHAT WE do

A dark, blurred photograph of a church service. In the foreground, a man is seen from the side, looking towards the front. The background shows a congregation of people seated in pews, some looking towards the front. The overall atmosphere is dimly lit and focused on the community.

Lifetogether Ministries is not just the name of an organization. It's what they do. Brett Eastman and their team have come alongside of us to produce better leaders, better polished curriculum, better groups, and maybe best of all, lots more groups. We are grateful for their partnership.

**Gene Appel - Eastside Christian Church, Anaheim, CA**

# THE FOUR C'S

Reaching the next generation will require breakthroughs in our approach to media, technology, and church. Here's how Lifetogether is leading the way:

## Connect Congregations

While Lifetogether started the development of small group ministry in local churches with a more traditional approach, the introduction of video curriculum has transformed small group strategy in the largest and most innovative churches. Lifetogether produces both video teaching and customized, magazine-style print curriculum, revolutionizing how many churches are thinking about small groups and mobilizing their people for ministry.

## Custom Campaign

*The Forty Days of Purpose* campaign transformed the approach to small groups, bringing alignment between ministries in the church and creating synergy with the weekend experience. Lifetogether's production of print and video materials, combined with worship, testimonials, and other resources, can connect an entire congregation in community.

## Church Innovations

Over the last 25 years, Lifetogether has introduced several innovations that have shaped how church is done, including exponential small group strategies, video-based curriculum, volunteer mobilization strategies, leader recruitment models, and more. The latest innovations include the decentralization of worship into living rooms, classrooms, multisite campuses and microsite campuses.

We're also leading the way with microsities, the next evolution in video teaching, multisite, and church planting.

## Consulting Services

Our primary expertise is providing innovative coaching and consulting services for some of the largest and fastest-growing churches in America. Lifetogether now has programs and packages designed for churches of any size, at any stage. From online courses to one-on-one coaching, we can help you move your ministry to the next level.



**LOCATION**

**TAKE**

**SOUND**

**DATE**

**SCENE**

**DIRECTOR**

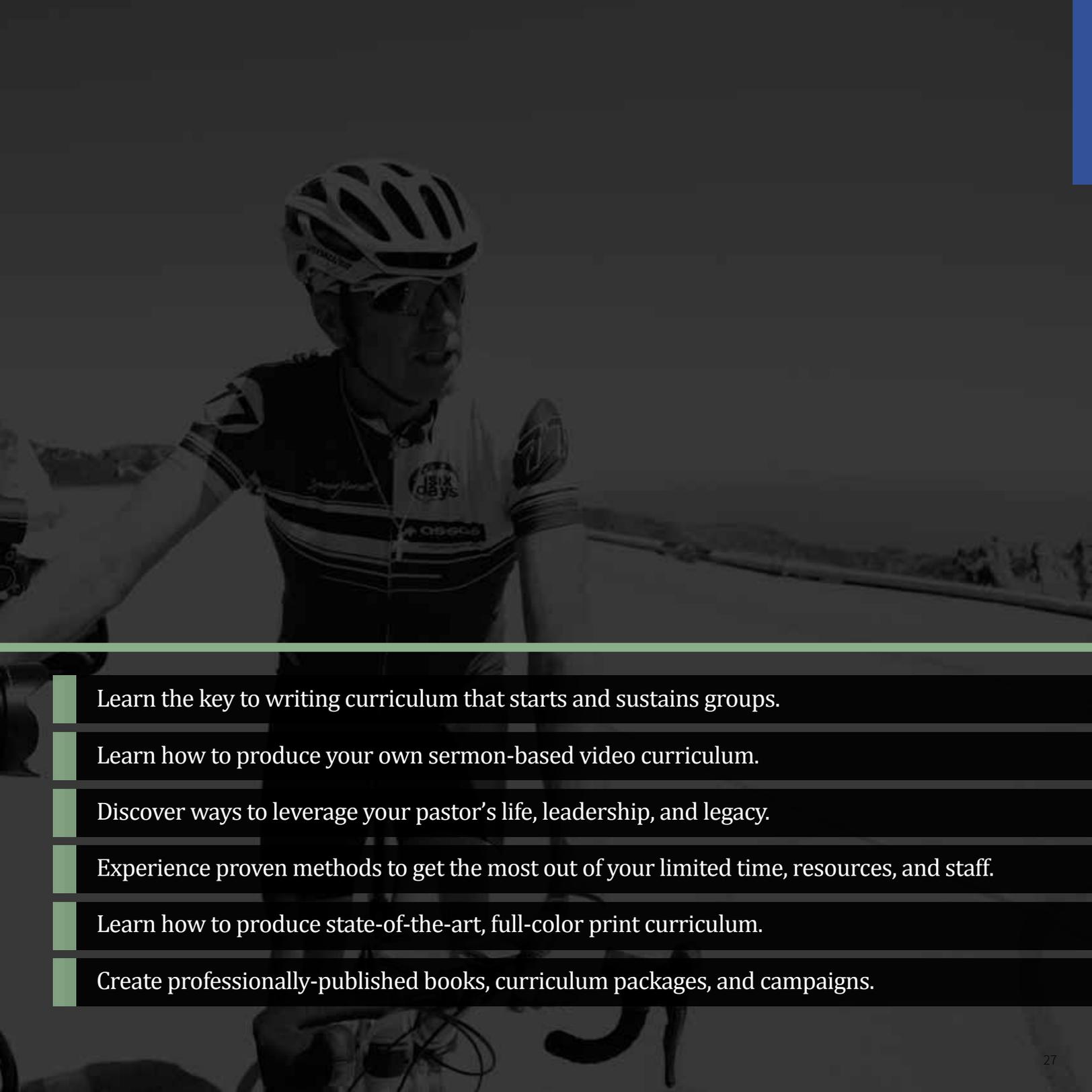
**DRAMATIST**



C

CONNECT

congregations



Learn the key to writing curriculum that starts and sustains groups.

Learn how to produce your own sermon-based video curriculum.

Discover ways to leverage your pastor's life, leadership, and legacy.

Experience proven methods to get the most out of your limited time, resources, and staff.

Learn how to produce state-of-the-art, full-color print curriculum.

Create professionally-published books, curriculum packages, and campaigns.

# SERMON-BASED CURRICULUM

How can YOU produce a sermon-based curriculum?





1

### Selecting

We'll partner with you to determine what series in your sermon library could be a great small group curriculum. You'll send us the audio or video files so we can have them transcribed.

### Writing

We'll write a small group edition of each sermon in the series, integrating our expertise and adding small group dynamics into your outlines.

2



3

### Producing

We'll schedule a shoot in California, at your church, or in some other location to capture you and your team presenting the video teaching.

### Authoring

We'll write a small group study guide based on the small group scripts. This will be based on your content with questions for deeper study, study notes, daily devotionals, and more.

4



5

### Designing

We'll lay out the print curriculum in one of our dozens of pre-designed templates or create a custom template designed exclusively for your church.

### Printing

We'll deliver print-ready and duplication-ready files for you to print and reproduce locally through our network of printers.

6



7

### Launching

We'll provide coaching and encouragement as you distribute materials and launch your new church-wide campaign or small group series!

# VIDEO features



For churches large and small, Lifetogether works with the pastor, leadership, and creative arts team to create a complete package of small group video curriculum. This might include one pastor teaching to the screen or a “Town Hall” with an audience, plus live worship, testimonies, leader training, video devotionals, and more.



## TOWN Hall:

Multiply the energy and effectiveness of the video teaching with this new format! Instead of the traditional “talking head” approach, the Town Hall gathers a few dozen audience members to hear a leader or a small group of leaders share a short teaching time and then participate by asking questions and interacting.

## MASTER Teaching:

The primary feature of every video series is the master teaching. This can be done by the senior pastor, the pastor and their spouse, another teaching duo, or a team of staff members.

## WORSHIP Experience:

We can produce and direct a worship experience with your team, your musicians, and the songs that connect with your people. It’s a great resource for small groups, house churches, multisites and microsites!



## TESTIMONIES & Stories:

Key leaders and volunteers can share their stories--great for both weekend worship and small group experiences. These testimonies illustrate the teaching and bring the message to life.



## CURRICULUM Preview:

A 60-90 second curriculum preview produced much like a movie trailer helps recruit leaders and rally the congregation.



## CURRICULUM Host:

At the opening of each session, a host or co-host welcome the group and introduce the session. These can be done by one person or by multiple staff.



## LEADERSHIP Training:

We'll work with your leaders to script, shoot, and produce short videos that can equip others to start a group and lead it well. We also have a half-dozen video training packages for your new and existing leaders. We will even produce a Town Hall edition of small group leader training.



## PROMOTIONAL Video:

From "behind-the-scenes" trailers and "reluctant leader" videos to movie-like previews and blooper reels, we can create a variety of resources to build excitement for the campaign in your congregation.



## VIDEO Devotionals:

In addition to weekly video Bible study and print devotions in the written curriculum, we'll also develop daily video devotionals with your people telling their stories. This can involve up to 30 more people as a great addition to any curriculum or campaign.

# THE POWER OF



Lifetogether's video and print curriculum is built around story. Instead of "talking head" teaching and a simple discussion guide with a few questions, our small group series always integrate the power of story shot in a variety of formats. We've developed six different formats that integrate stories into our series.

- 1. Single Testimonies:** Illustrations, applications, and insights from your people help to expand the weekly messages and apply the teaching, which typically precedes each session. Photos aligning with the stories are used throughout.
- 2. Medley Testimonies:** Comments from several people precede each session, multiplying the impact and involvement of your congregation. We can have up to 20 people integrated into this format. It's a great way to build church-wide momentum by involving more people.

# OF THE STORY



**3. Conversational Series:** Eight to twelve people sit with the pastor and participate in a dialogue on each topic. This is like a mini-Town Hall in a Starbucks-like setting.

**4. Town Hall:** Involves up to 40 people in the round, learning and applying the principles of that session in real time. This approach encourages discussion and includes questions from the audience, offering perfect opportunities for participants to share their perspective on the topic. Testimonies are naturally captured during the time together.

**5. Interview Testimonies:** Pastor and/or staff interview members on topics that align with each of the sessions. These interviews, hosted by the pastor or another leader, bring the sessions to life.

**6. Daily Video Devotions:** 30-40 of your members provide heart and inspiration for your series. These one or two-minute daily video devotions are captured in a single day of shooting and can be sent out via email every day of the series.

# Produce your Pastor & Spouse

After producing hundreds of senior pastors in a variety of video productions and church campaigns, we've learned how powerful it can be to include the pastor's spouse in a series.

The pastor's spouse is the second-most influential person in the church, so it's vital to involve him or her in the project in a prominent way. It's even more effective when the pastor and spouse can tag-team on the teaching for a marriage, family, or parenting series. People love seeing their pastor in this way, and the insights and inspiration they can share as a couple take the teaching to a new level on topics that are huge felt needs for most church members. We've also found that more people are interested in joining and leading groups for these series. Here are just a few examples:

Stovall & Kerri Weems  
CELEBRATION CHURCH



Judah & Chelsea Smith  
THE CITY CHURCH



Luke & Angel Barnett  
PHOENIX FIRST ASSEMBLY





Jim & Jennifer Cowart  
HARVEST CHURCH

Rick & Kay Warren  
SADDLEBACK CHURCH



Kerry & Chris Shook  
WOODLANDS CHURCH



Dale & Joni Oquist  
PEOPLES CHURCH



# ANY CURRICULUM, ANY TARGET



**LYSA TERKEURST**

Couples' curriculum, shot with her husband Art in their home.



**KERRI WEEMS**

*Rhythms of Grace*, Town Hall format.



**SHEILA WALSH**

Best-of series.



**STASI ELDRIDGE**

Curriculum shot in Colorado with her husband John.



**CHRISTINE CAINE**

Town Hall video format, four-volume curriculum series for *Propel*.



**LISA HARPER**

*Propel*/Town Hall curriculum series.



**LORI CHAMPION**

Women's Director for the ARC Network.



**MISS KAY**

Produced in her home on the *Duck Dynasty* set.



**LISA BEVERE**

*Lifegiving Relationships* with her husband John.



**KAY WARREN**

*Dangerous Surrender* Devotional Series.



**PRISCILLA SHIRER**

*Destiny* series in her home with her father Tony Evans.



**STORMIE OMARTIAN**

Dynamic teaching on Lifetogther's *Serving Like Christ*.

We have produced curriculum for *dozens* of the leading women in ministry today.

We'd love to partner with your ministry as well!

Over the years, Lifetogether has produced video curriculum series for men's ministries, women's ministries, singles' ministries, youth ministries, Spanish ministries, children's ministries, marriage ministries, and more. Whatever your goal, whoever your target, we can work with you to create a compelling series.

**Christine Caine**

Town Hall video format

Four-volume curriculum series

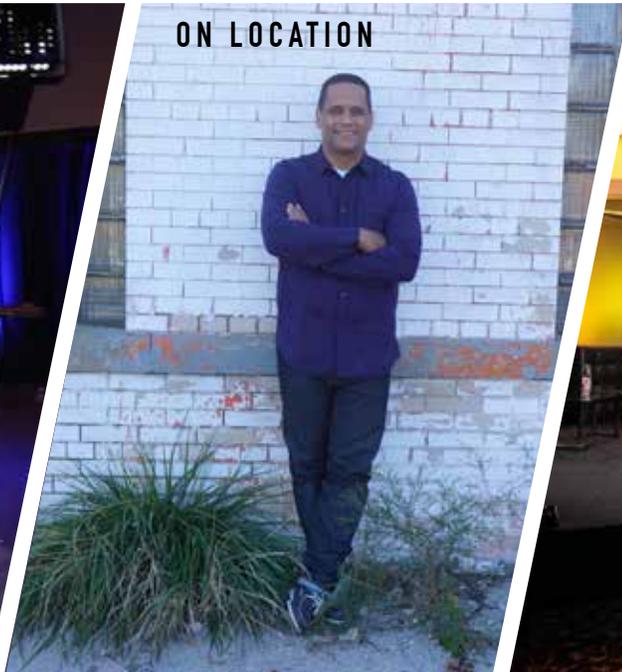
# SHOOT locations

FROM THE BEACH TO YOUR BACKYARD, OUR PROFESSIONAL CREWS

LIFETOGETHER  
STUDIO



ON LOCATION



WORSHIP  
CENTER



CITY  
STREETS



TOWN HALL



## CAN SHOOT YOUR PROJECT ANYWHERE!

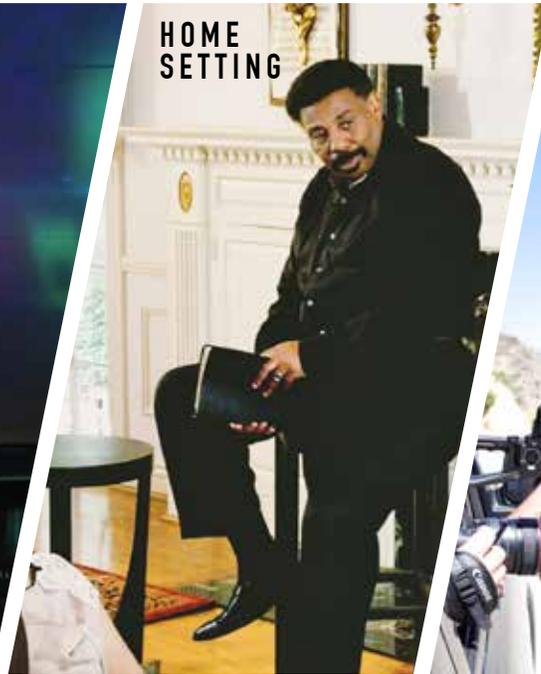
CALIFORNIA  
SHOOT



CHURCH  
CAMPUS



HOME  
SETTING



PASTOR'S  
PASSION



We've shot projects in huge cities, in a barn in the country, on the beach, in chapels, even on a bike trail while the pastor cycles through his favorite course!

We can transform the worship center stage of any church into a beautiful set, or turn a large home into a cozy studio for the day. Wherever you want to shoot your project, we can make it happen-- and make it look amazing.

# JOIN US AT THE beach!

One of the advantages to our location in Southern California is stunning settings—and because it's in our backyard, it's much more affordable and can be a nice getaway for the pastor. We've worked with senior pastors and churches around the country to shoot on the beach and in other spots near the water, creating amazing productions without a huge budget.



Our studio in Orange County is a state-of-the-art production facility where Rick and Kay Warren have shot several productions.

## Literally right on the water!





You'll love this Victorian-style home and the beautiful ocean views in the distance where you can both stay and also produce your series.



Downtown Huntington Beach – Surf City, USA – for an informal, fun, and youthful vibe.



Laguna Beach, one of the most beautiful beaches on the Pacific Coast.

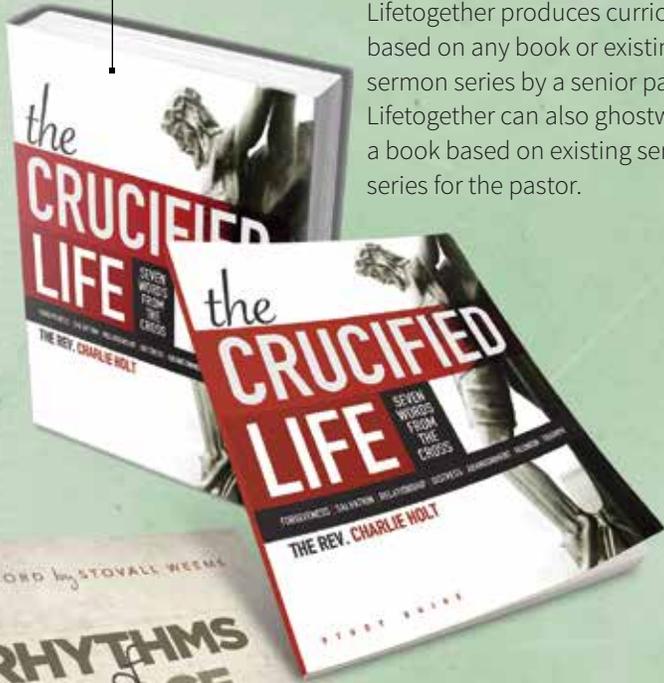


Shoot in Dana Point Harbor in a small, beachside cottage.



## BOOK companion

Lifetogether produces curriculum based on any book or existing sermon series by a senior pastor. Lifetogether can also ghostwrite a book based on existing sermon series for the pastor.



## SMART curriculum

Every curriculum is written not just as a study of a passage but also in a way that starts new groups and helps sustain them at the same time.



## PROVEN format

The Lifetogether curriculum is time-tested to produce and reproduce genuine discipleship, first by creating a group from “scratch” and then systematically, developmentally, and intentionally motivating every member to serve and someday lead a group.

# PRINT features

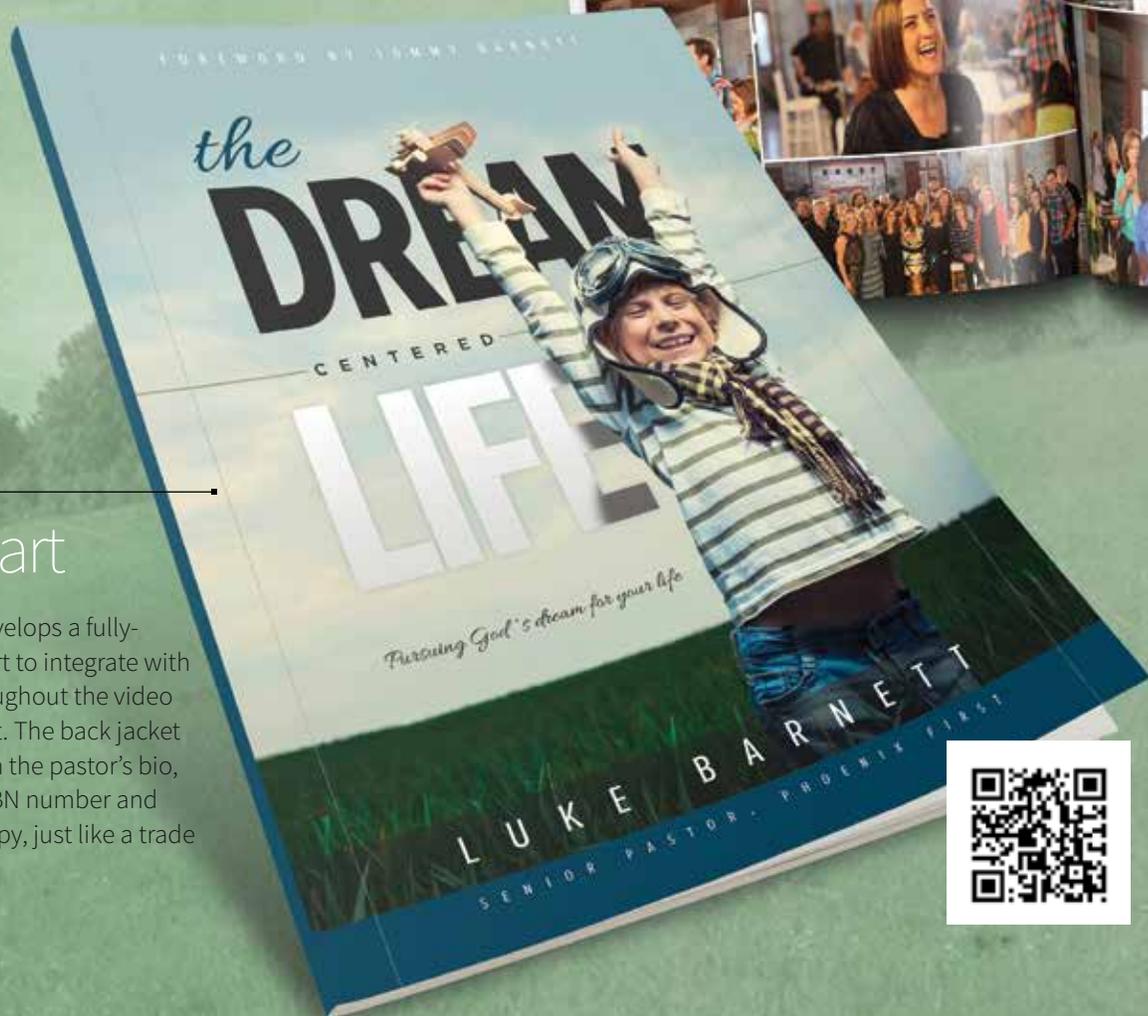
## YEARBOOK style

Well beyond any basic, black and white study guide, our curriculum features hundreds of high resolution, congregational photos directly from the lives and ministries of the congregation. This “school yearbook” style curriculum gets the buzz and buy-in that not many programs can achieve.



## COVER art

Lifetogether develops a fully-custom cover art to integrate with the theme throughout the video and print layout. The back jacket is designed with the pastor's bio, church logo, ISBN number and promotional copy, just like a trade book.





# SEEING is BELIEVING

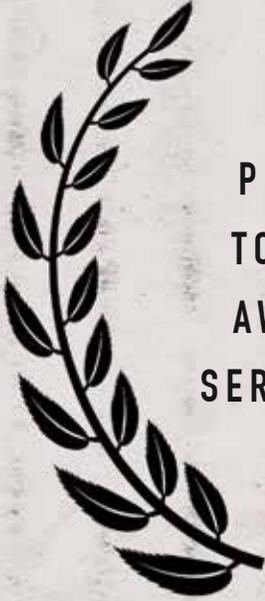
Looks like a *magazine*, feels like a *yearbook*.

Ninety-nine percent of small group curriculum is a simple, black and white layout with a focus on words instead of design. At Lifetogether we have biblically-sound, dynamic, and well-written content combined with beautiful, engaging design that rivals anything else on the market. Our “yearbook” approach to written curriculum includes 50 to 250 photos of your people, highlighting your ministries and your mission. This can be in an 8 ½ x 11 classic design or a custom size, always with glossy pages, and it can also serve as a tool your people can use to invite others to church and to the small group.

The high-quality look of this curriculum, combined with the professionally-written content, draws the attention of your church members and launches every study with immediate credibility.

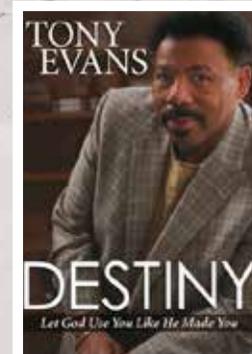
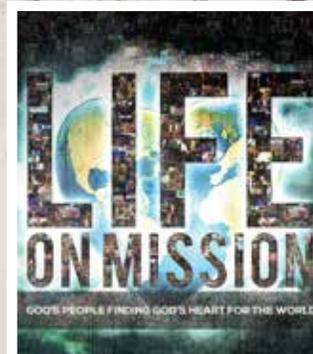
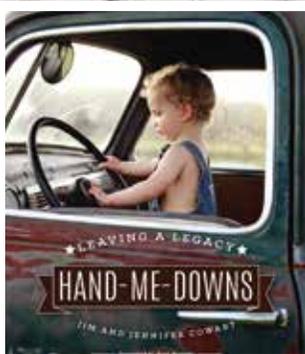
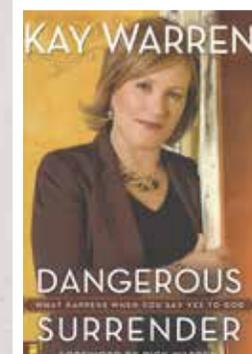
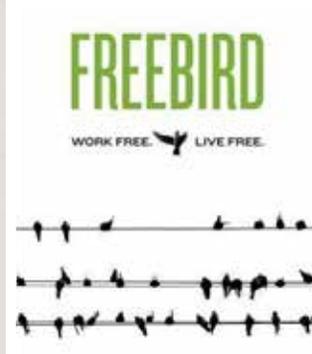
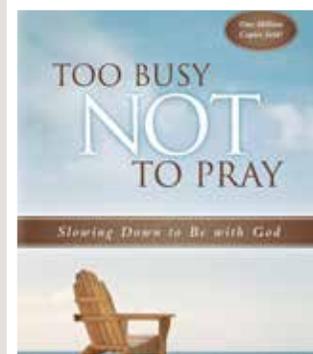
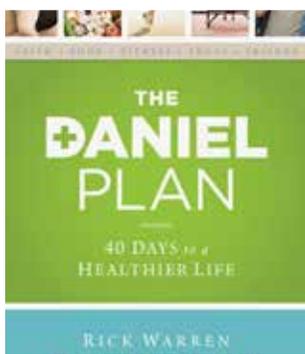
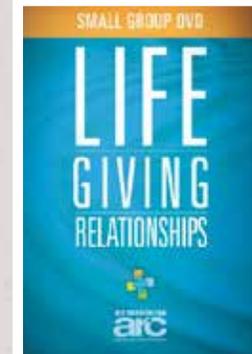
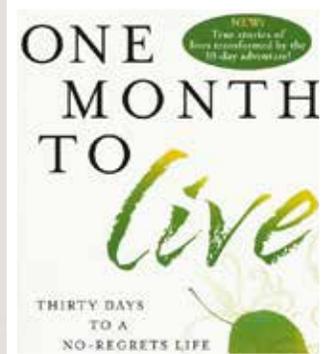
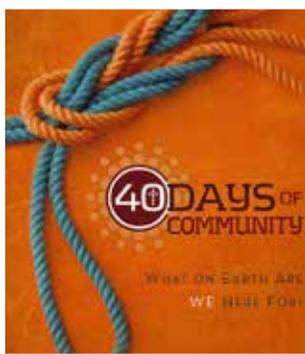






**WE HAVE HELPED TO  
PRODUCE SOME OF THE  
TOP BEST-SELLING AND  
AWARD-WINNING VIDEO  
SERIES AND CHURCH-WIDE  
CAMPAIGNS.**



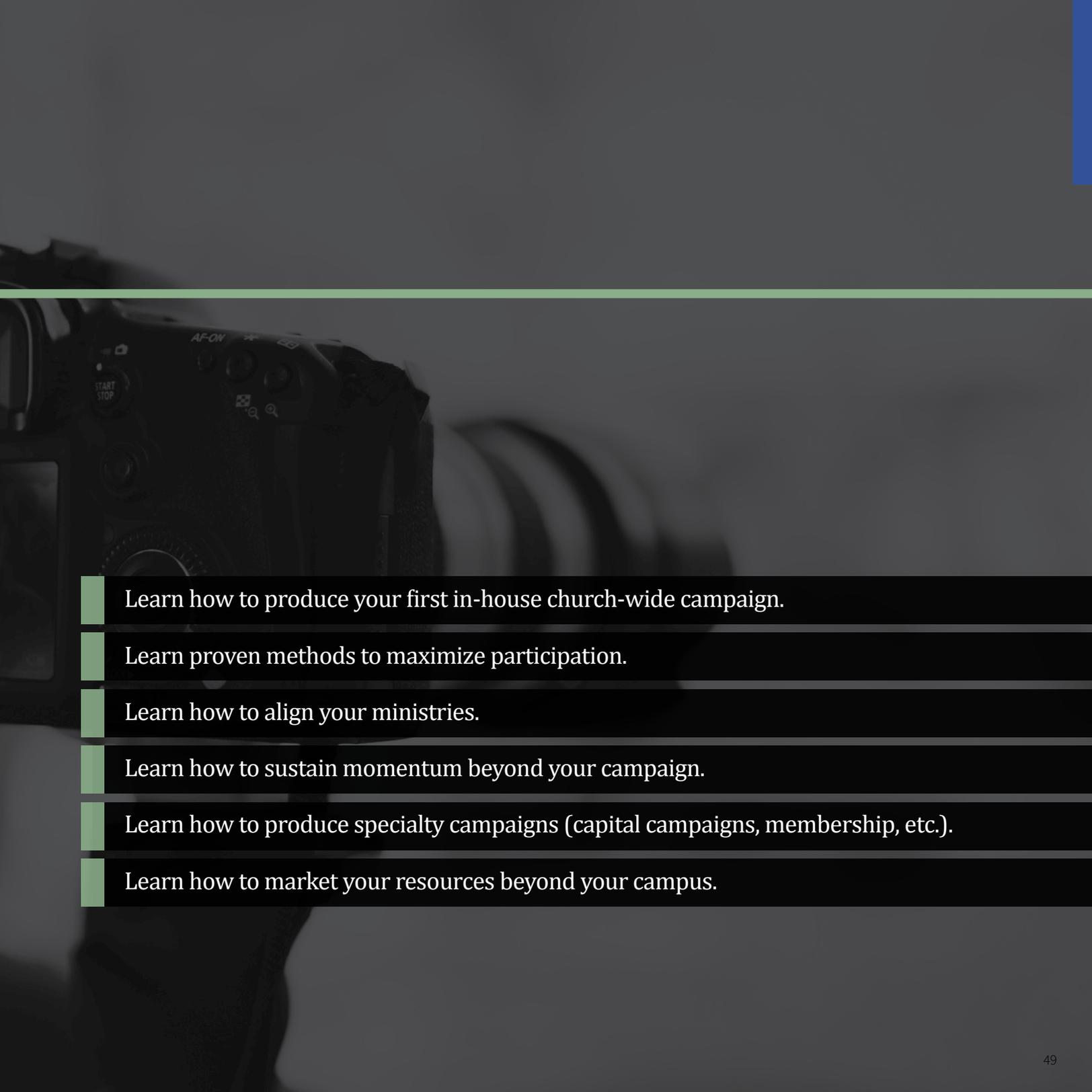




C

USTOM

campaign



Learn how to produce your first in-house church-wide campaign.

Learn proven methods to maximize participation.

Learn how to align your ministries.

Learn how to sustain momentum beyond your campaign.

Learn how to produce specialty campaigns (capital campaigns, membership, etc.).

Learn how to market your resources beyond your campus.

# custom CHURCH

Lifetogether produces professionally-designed, customizable curriculum to bring the lessons to life for your small group. Each book dovetails with the video teaching and worship. The group's experience during their gatherings includes background information and resources for further study, and is customized to help your groups dig deeper and grow closer.



# CURRICULUM



ONE

The image features the word "ONE" in a large, bold, black, sans-serif font. The letters are set against a solid black background. The interior of each letter is filled with a high-quality photograph of a tropical ocean scene. The water is a deep, vibrant blue with visible ripples and small waves. The horizon line is straight and divides the image horizontally. Above the horizon, the sky is a clear, bright blue, dotted with fluffy white cumulus clouds. The overall composition is clean and visually striking, using the natural beauty of the ocean to fill the negative space of the text.

# YEAR TO COMMUNITY

When you're surfing, the first wave is often the smallest—but each wave grows. The same is true for your small group ministry; after the initial church-wide campaign, it's time to build on your momentum for even greater success.

Many churches over the years have launched a 40-day campaign and started a huge wave of new groups only to find that they couldn't sustain them. Our One Year to Community program is designed to help you not only start a bunch of groups but sustain and ultimately strengthen those groups so they become a healthy, growing and even multiplying community over time. We do this by helping you develop three complete video curriculum series over the course of the year that help you not just “launch them and leave them” but “launch them and lead them” through all three phases. With each wave, you'll involve more people and make more of an impact in your church and your community.

The first wave will help to connect 50 to 75% of your congregation, the second wave will connect 75% to 100% of your

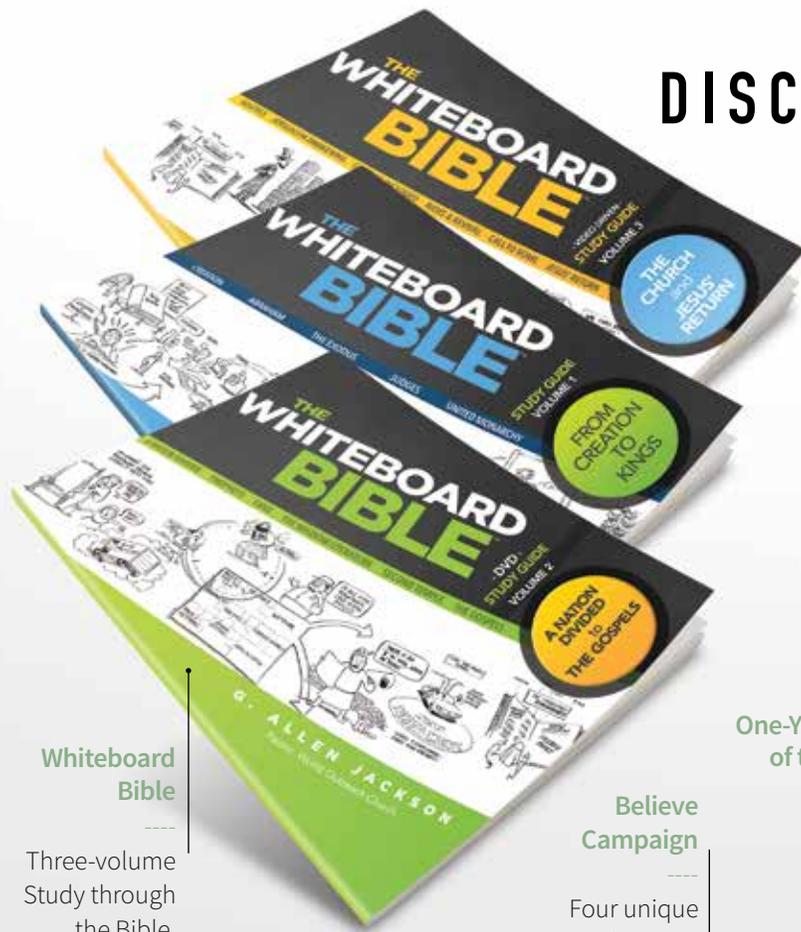
congregation and the last wave will connect over 100% of your average adult attendance into community.

The power of the strategy is found in anticipating and capitalizing on the momentum you will build during your first wave. We found the best results come by not just “going into it” but “growing into it” over time. It's then that you will have the strongest foundation and the most sustainable results.



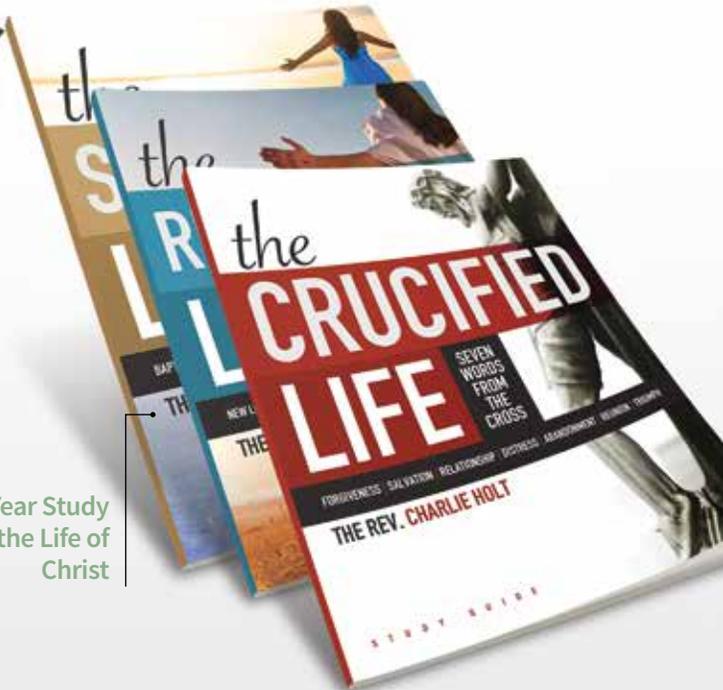
## LAUNCH THEM AND LEAD THEM

# DISCIPLESHIP series



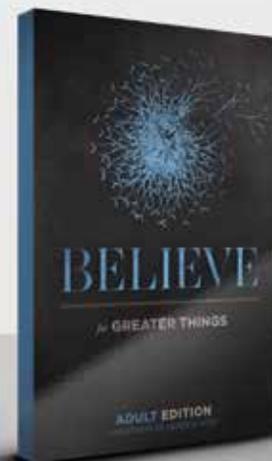
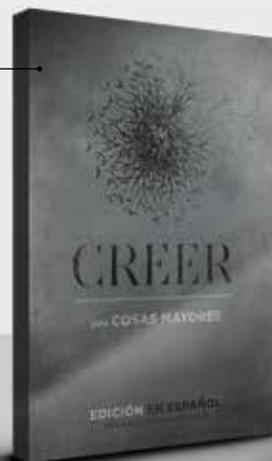
Whiteboard Bible

Three-volume Study through the Bible.



One-Year Study of the Life of Christ

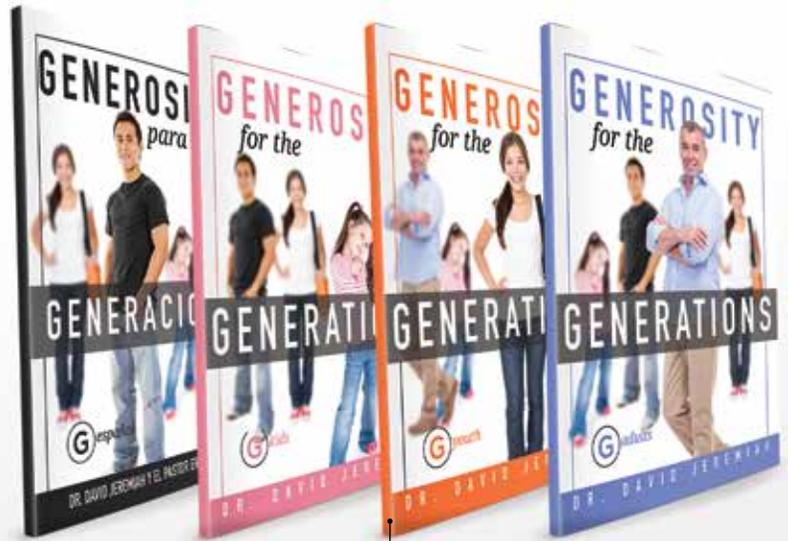
Believe Campaign  
Four unique series for every affinity.



## WE CREATE SERIES, NOT JUST STUDIES.

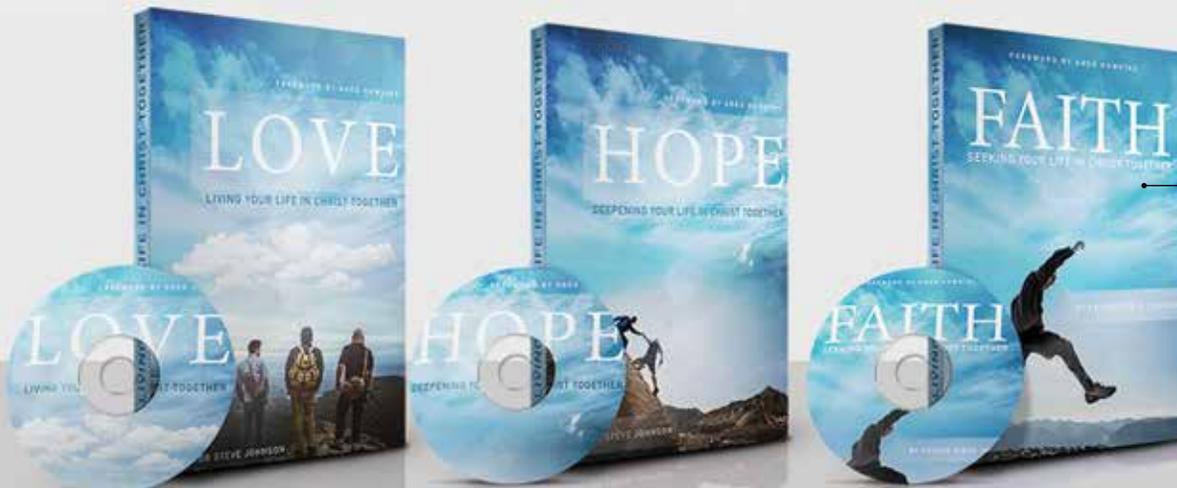
How do you go deeper with your people? The most effective way is not to produce a stand-alone study but to create multiple volumes that help take your people deeper and help to sustain 80% of your groups.

When we developed the first curriculum series for Zondervan called *Doing Life Together*, we learned that a six-volume set is always more effective than producing a stand-alone because people will want to keep going after engaging with a great study. When you develop a series, there's a natural momentum and energy as well as opportunities for greater growth on a topic or a theme. A series also allows you to build a brand that gives pastors the opportunity for a one-year or six-month journey that builds on its own success and is key to sustaining participation and excitement about a small group program.



### Generosity for the Generations

Capital campaign for adults, spanish, youth & children.



### REVEAL Small Group Series

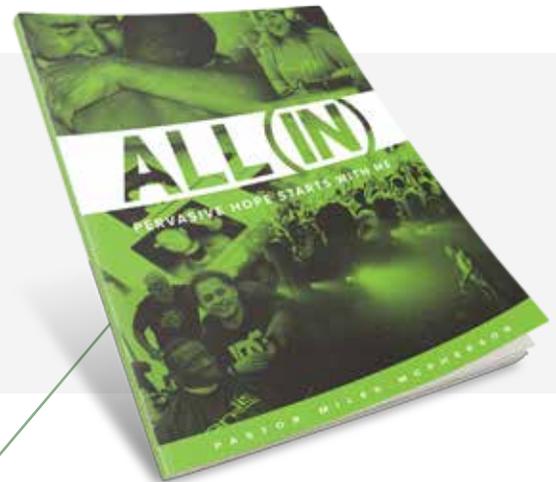
Three studies to help a church apply Willow Creek's learnings.

# CAPITAL CAMPAIGN series

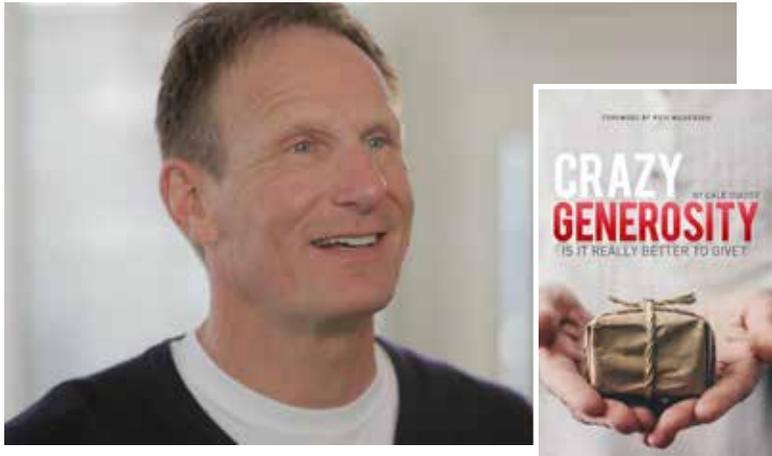
Most of the churches we work with are either gearing up for a capital campaign or they're winding one down. Growing churches require resources, and now you can easily create a church-wide small group campaign to extend the reach of your capital campaign and align every member around your purpose and plans.

## Miles McPherson

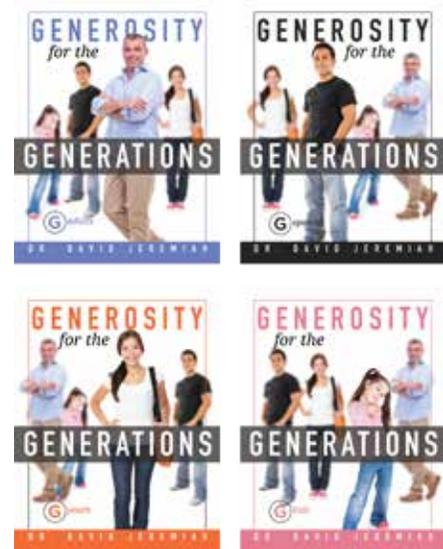
In fall 2015 we worked with Miles McPherson at Rock Church in San Diego to help them develop a Town Hall video teaching, full worship experience, and beautiful print curriculum for their capital campaign. They launched 800 groups and connected 8,000 people at the same time as they launched a major capital campaign. The best part of this whole story is they were able to secure \$75 million over the following two years.



We worked with the Rock to interview dozens of people for stewardship testimonies, craft video session scripts, write stewardship-focused small group curriculum, create multiple weekend previews, capture leadership training for the new leaders, and coach them in hosting numerous gatherings to recruit leaders for their campaign. We partnered with their in-house stewardship team and third-party stewardship company to achieve these results.



The *Crazy Generosity* series has become our number one semi-custom curriculum series used by churches for a basic stewardship series. This four-week series on time, talent, treasure, and trust is guaranteed to raise the level of your regular giving. It can be a perfect companion to a four-week series any time in the year, a fall kick-off series, or a January stewardship initiative, or it can be aligned with a capital campaign. This series is plug-and-play, complete with a 100-page study guide, small group scripts, sermon outlines, marketing materials, and much more. All you need to do is host a shoot, teach four small group sessions on video, record optional weekly testimonials, and upload your congregational photos for the covers. We'll personalize the covers and you're ready to roll!



### Dr. David Jeremiah

Dr. David Jeremiah kicked off 2016 with a stewardship and generosity series designed to keep these concepts “top of mind” for his congregation at the start of the new year, and we loved producing his Town Hall video shoot and live worship as well as youth and Spanish editions. Shadow Mountain was able to raise \$25 million dollars for their new Generations building.



### J.D. Greear

Several years ago, Lifetogether partnered with J.D. during his generosity and stewardship series. He was able to exceed his stewardship goals, and it was the first time we had developed curriculum with a stewardship initiative by integrating it with the usual capital campaign brochure. The results were amazing.



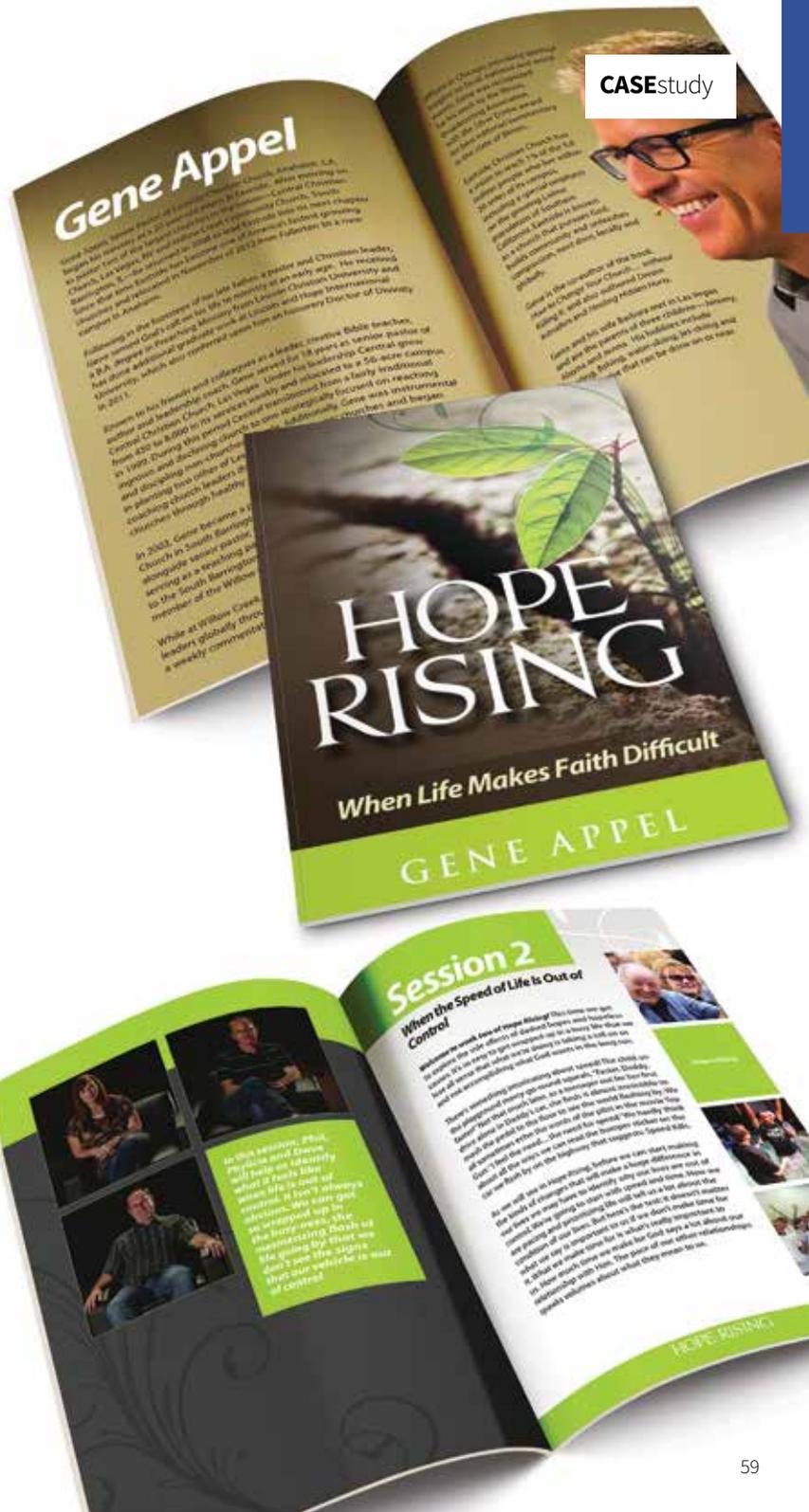
# series

A few years ago, just four weeks before Easter, I sat down with Gene Appel, a great friend who was serving as senior pastor at Eastside Christian Church in Anaheim, CA. We decided to create a breakthrough series called *Hope Rising* to connect everyone who attended Eastside's Easter services.

I have always known this could happen on any given Sunday but always dreamed about doing this on an Easter Sunday. Gene had the faith to give it a try and we had the team to make it happen. The net result was well over 100% of his Easter Sunday attendance launched 400 new groups and over 4000 people were connected into groups in a single Sunday.

The process was simple, and one any church could do. Any upcoming sermon series could become the foundation for a professionally-written and beautifully designed print curriculum and companion DVD series taught by the pastor.

All Gene did was share with me his Easter Sunday sermon series and we wrote, designed, produced and printed a DVD curriculum series that aligned with his five-part sermon series following Easter weekend. We did the entire production in a single day complete with Gene's teaching sessions, leadership training, video previews and over 30 unique testimonies. The finished product was in a full color, magazine-style layout with over 200 congregational photos.



# VIDEO DEVOTIONALS

WEEKLY VIDEO BIBLE STUDY + DAILY VIDEO DEVOTIONS = MOMENTUM!



Don't just produce a weekly video Bible study; add daily companion video devotions to multiply the growth of your people and enhance the message of the series.

These one or two-minute videos can be recorded the same day as your video production in multiple studios on your campus and sent out via email or social media to maximize the impact of your church-wide campaign. Encourage your people to share and retweet these videos to expand the impact far beyond your people and build momentum in the campaign. Some churches even play a few of them before or during weekend services.

This strategy allows you to include more diversity of life stage, gender, and ethnicity and involve your key staff, ministry leaders, and volunteers in a campaign.

# SEMI-CUSTOM

Choose one of ours, and we'll make it yours.

Choose any one of our published Bible studies and professionally-designed layouts and we will customize it for your church.

We'll write the curriculum and lay it out in one of our design templates with photos of your church on every page. We'll also provide outlines for teaching the series.

This option is easier than starting from scratch (and therefore more affordable) while still giving you top-quality curriculum designed for your congregation.

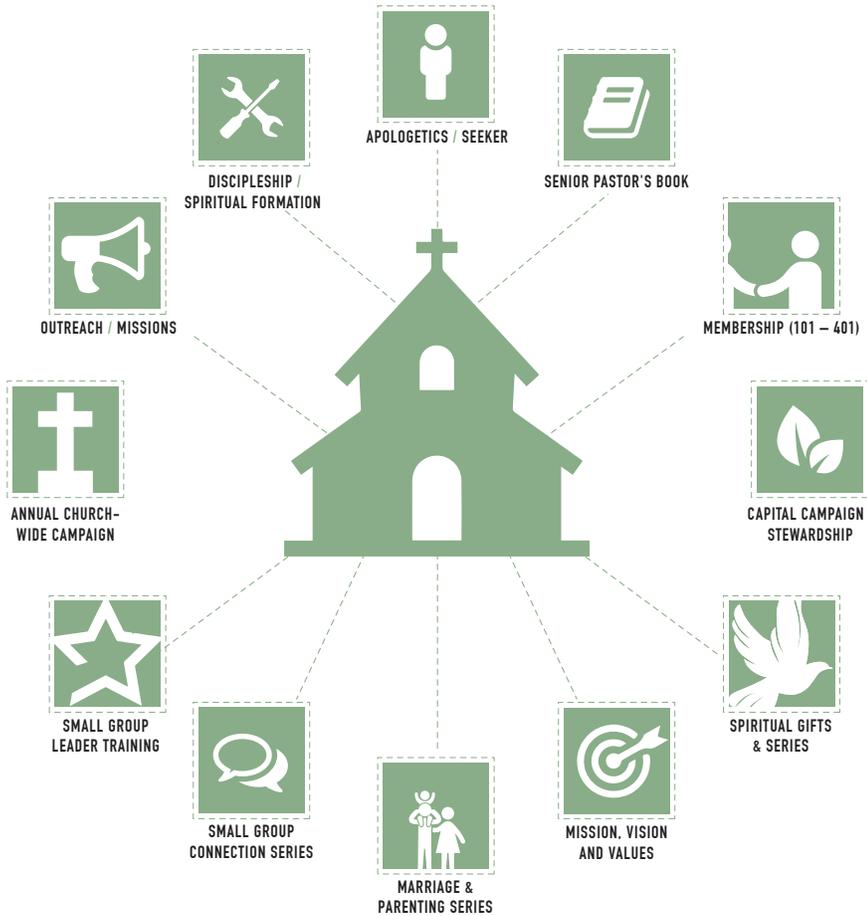


YOUR COVERS. YOUR PHOTOS. YOUR SERIES.

# 12

## Curriculum every church will produce in the years to come.

There are certain topics every church needs to focus on at some point, and the best way to ensure a consistent message is by working through the same study, with the same teaching, at the same time. Lifetogether's expertise in developing these twelve types of curriculum campaigns can shorten your learning curve and help you share your heart and your vision by working with you to develop your own customized video teaching and print curriculum that includes testimonies from your people, teaching from your pastor, and worship from your creative arts team.



We'll produce your first three and show you how to do the rest!

# MULTISITE CAMPAIGNS

**Because we are so involved in innovative video production and have worked with so many bleeding-edge leaders, multisite strategies are in the center of our work and our customer base.**

We now have a multisite package that includes all these features and more, and since that time we've worked with a number of the leading multisite churches and even pioneered new strategies in microsites and house campuses. With innovations like editions for student ministries and Spanish-speakers and digital promotional resources, multisites are managing to connect unprecedented numbers of people into successful church-wide campaigns.

When we first started working with Greg and Josh Surratt at Seacoast Church, we had no idea we'd produce four complete video curriculum series and connect more than 10,000 people in groups across their campuses. When we first met with their team, we learned how they were currently coordinating small groups, and our success came when we integrated seven features into our church-wide campaign and curriculum. These principles now drive our partnerships with multisite churches.

- 1 Campus pastors and their spouses hosted the curriculum sessions or did a welcome video.**
- 2 We shot video devotions with campus pastors, key leaders, and key volunteers from every campus.**
- 3 Multiple campus pastors did the core leader training and produced additional in-depth leadership training segments that could run for an entire year.**
- 4 We developed custom previews for each of their 15 campuses.**
- 5 We included photos from every campus in the print curriculum to encourage the idea of one church with many campuses.**
- 6 We developed an "I See a Church" campaign to communicate their core vision and values.**
- 7 We captured testimonies from every campus including campus ministers and other staff.**



# MICROSITE revolution

## Options:

- A weekly living room edition of your weekend service.
- 12-20 worship songs performed and led by your worship team.
- Special Thanksgiving, Christmas, or Easter services.
- A major church-wide campaign around a theme.
- A Town Hall edition of previous weekend messages.



Multisite campuses have been one of the best ways for churches to reach new people, but they're expensive in both time and money. New technology and new media mean new paradigms, and Lifetogether is leading the way in the next revolution: microsites.

Now you can launch a campus, a house church, or a new site anywhere people can gather and watch a DVD or a digital download. Our Town Hall video approach shoots the short teaching segment in an interactive, conversational, and casual format. We also produce and record your worship team performing some of your congregation's favorite songs, so new house churches and small groups can worship together, and there's always time for discussion and relationship-building among group members. This approach is popular among young people, for whom church attendance is less of a draw; not-yet-Christians, who



might be open to a faith experience in a coffee shop or in the home of a friend; and anyone who wants to go deeper in their walk with God and their relationship with others. In fact, this approach can potentially connect you with more than 100% of your attendees—ask your members to invite their friends, family members, and neighbors who don't attend church, and then watch as God does something amazing!

Now, for a fraction of the cost of launching a new campus, people across your city and even around the world can start a Bible study, a new campus, or a healthy house church that incorporates solid teaching and an excellent worship experience. This is how multisite becomes a movement!

Churches across America are exploring microsite as a growth strategy. Many of the most visionary churches have already implemented it. We would love to talk with you!



# MINISTRY CAMPAIGN

A man with short, light-colored hair is speaking into a microphone. He is wearing a dark jacket and has a gold ring on his left hand. He is holding an open book in front of him. The background is dark with a blue light source visible on the right side.

Extend the impact and influence of your event by inviting Lifetogether! We can meet with your speakers and special guests ahead of time to produce a video curriculum to sell at the conference, capture video teaching and testimonies on-site, or both. We've also created a "remix" approach that builds a video and print curriculum series based on the main session videos from the event itself.

Whether you're looking for a way to build momentum going into your conference or you want new ways to leverage it for a larger group afterward, Lifetogether can make it happen with a minimum of added work for you!

# CONFERENCE CURRICULUM



Association of  
Related Churches



Exponential  
Conference



North American  
Christian  
Convention



Assemblies  
of God





C

CHURCH

innovations

The image features three hanging light bulbs against a dark background. The bulb on the left is illuminated, casting a soft glow. The middle and right bulbs are unlit. A horizontal green line is positioned above the text area. The text is presented in five stacked, dark rectangular boxes, each with a green vertical bar on its left side.

Launching Microsite/House Campuses

Town Hall Teaching Format

Reaching Seekers at Easter

Video-Driven Worship Experience

Decentralizing Church Leadership Training

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# WORSHIP PRODUCTION

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## **Producing off-campus worship videos for local churches.**

informal, interactive dialogue between the pastor and the people. Now we're revolutionizing groups with the addition of worship.

As part of our video production, our team can coach, direct, and produce a complete worship set with the people, instruments, and setting of your choice, and package it as a full worship experience your groups can use to draw closer to God and to each other. Some groups will use the songs on DVD to open with worship, others will use it to close their time together, and some churches are even using the complete package to start house churches and launch new campuses!

First we changed small groups by bringing the teaching pastor into a living room with video. Then we changed groups with our Town Hall strategy that replaces a “talking head” approach with an





Lifetogether can work with your team on pre- and post-production, set design, audio production, shoot direction, video equipment, and staffing. Contact us today to get started!



# TOWN HALL production

Pastors thrive on the energy and engagement of their audience, so we've created a new breakthrough format that brings the people to the pastor during a live video shoot! This unique approach brings out the best from the teachers, engages people more, and models the type of interactions your small group members can have with each other during the study. Clearly, this is our most popular format because of the heartfelt sharing and the hilarious interaction with the pastor. Small groups just love it!



Propel Women



Phoenix First Assembly



Celebration Church



Rock Church

The Town Hall is also a great resource for house campuses and microsites that want high-quality teaching, and the experience is enhanced with live worship!



Shadow Mountain Community Church



Oak Cliff Bible Fellowship



Northview Church



The City Church

next generation of

# LEADER TRAINING

I had the privilege of serving as a small group leader for over 45 years and helping to champion groups for 25 years in churches around the country. I've also developed resources that have trained more than half a million small group leaders. Over those years I've tried every strategy possible to both recruit and train small group leaders. But trying to bring people back for centralized leadership training is near impossible and even getting return calls can be difficult!

So where do we go from here? At Lifetogether we've embraced the fact that trying to train new and existing small group leaders requires a decentralized strategy. We offer a variety of different video productions to help churches recruit, train, and equip small group leaders.

## 1 Small Group Leader Town Hall Training Series

The small group pastor and key staff sit center stage with 20-40 small group leaders in a circle around them. The pastor trains small group leaders using a small group format, captured on video to multiply the impact across your entire leadership team.

## 2 Basic Small Group Leader Training Series

Four to eight small group leader training sessions hosted



by the small group pastor or senior staff, often including testimonies of small group leaders and always featuring collaboratively-written scripts. Shot at the location of your choice.

## 3 Small Group Leader Interview Training

We will produce a 12 to 24-session interview format video series with a small group pastor and group leaders. This interactive series can also include other pastors and key leaders for church-wide alignment.

## 4 One Year of Leadership Training Series

A 24 to 52-week training series shot in one day, taught by the senior leadership team and other key influencers in the church. These short video training segments will share skills, stories, and strategies with new and existing

We have trained more than half a million small group leaders.

## VIDEO TRAINING IS THE WAY OF THE FUTURE



small group leaders. These sessions are often successful when co-taught by the small group pastor and senior pastor.

### 5 Custom Small Group University

Lifetogether has proven scripts and strategies we can share with your church. Customize them and make them your own, then we'll shoot and produce the video. This training includes basic, intermediate, and advanced levels and includes a companion print study guide with downloadable and digital training materials. We have content for not only basic to advanced leader training but coach/supervisor training as well.

### 6 Leadership Recruitment Videos

Lifetogether can produce three multimedia, story-driven recruitment videos designed to be played in your weekend services or sent in an e-blast to capture new small group leaders throughout the year. Reluctant leader testimonies from your existing leaders, key staff members and senior pastor will also help recruit new group leaders. This resource is perfect for recruiting new leaders before significant campaigns!

# TRAINING series

## CHURCH-WIDE CAMPAIGN & CURRICULUM CONSULTING PROGRAM

In this program, Lifetogether provides the coaching needed to connect 75% or more of the adult congregation into groups by producing one major church-wide campaign and professionally-published sermon-based DVD with a companion full-color print curriculum series. This program includes one on-site visit for either pre-production planning or on-site direction of your senior pastor and staff team on the day of the shoot, as well as full access to the entire suite of our curriculum templates. In addition, you will learn how to:

- Connect over 75% of your adults into off-campus small groups.
- Launch and lead a successful in-house alignment campaign.
- Further leverage the life, leadership and legacy of your senior pastor.
- Mobilize, motivate and multiply unlimited small group leaders.
- Start, sustain and strengthen the small groups in your church.
- Leverage technology and media to exponentially multiply your ministry.
- Use proven video and print templates.
- Recruit and train a coaching network to sustain your groups.
- Transform your community through community (outreach & service).



## ONE YEAR OF COMMUNITY CONSULTING PROGRAM

**In addition to all aspects of the Church-wide Campaign & Curriculum Consulting Program, this program includes:**

- Everything needed to coach your team to produce three different professionally-published, video-based small group series with the goal of connecting 100% or more of your average weekend attendance. Coaching for your team to produce a “starter” series, “sustainer” series, and “strengthener” curriculum series.
- A full 12 months of live video conference coaching with our expert faculty.
- Two on-site visits helping to direct and produce your first two series.

**We will also coach you on how to:**

- Produce your first Lifetogether worship series with your worship team.
- Exponentially mentor and multiply your small groups.

- Produce and publish your own sermon-based video and print curriculum series well beyond the duration of our partnership.
- Repurpose your existing sermon series and produce a small group curriculum library serving your groups for years to come.
- Produce weekly sermon-based video and print curriculum that launches groups right off the weekend service, 52 weeks a year.
- Produce curriculum based on any past weekend sermon series, upcoming sermon series, trade book, capital campaign, ministry passion or core values series, etc.
- Script, strategize, schedule, and shoot on-going small group productions.
- Design a three-year “Pathway” curriculum for your small groups using both church-produced and third-party off-the-shelf curriculum.
- Produce a video devotional and curriculum strategy for the Advent and Lent season.
- Convert any sermon series, or collection of series, into a published trade book to be aligned with a church-wide campaign for your church and beyond.
- Create a decentralized video-based one year small group training program to further encourage and equip your small group leaders.
- Create step-by-step and week-by-week timelines to make these initiatives happen.

## TRAIN-THE-TRAINER CURRICULUM PACKAGE

In the classic “Train-the-Trainer” format, we produce the first series with our entire team and gear, the second with a blend of our team and yours, and the third with your team and gear as we coach.

### **This is our most comprehensive offering that includes:**

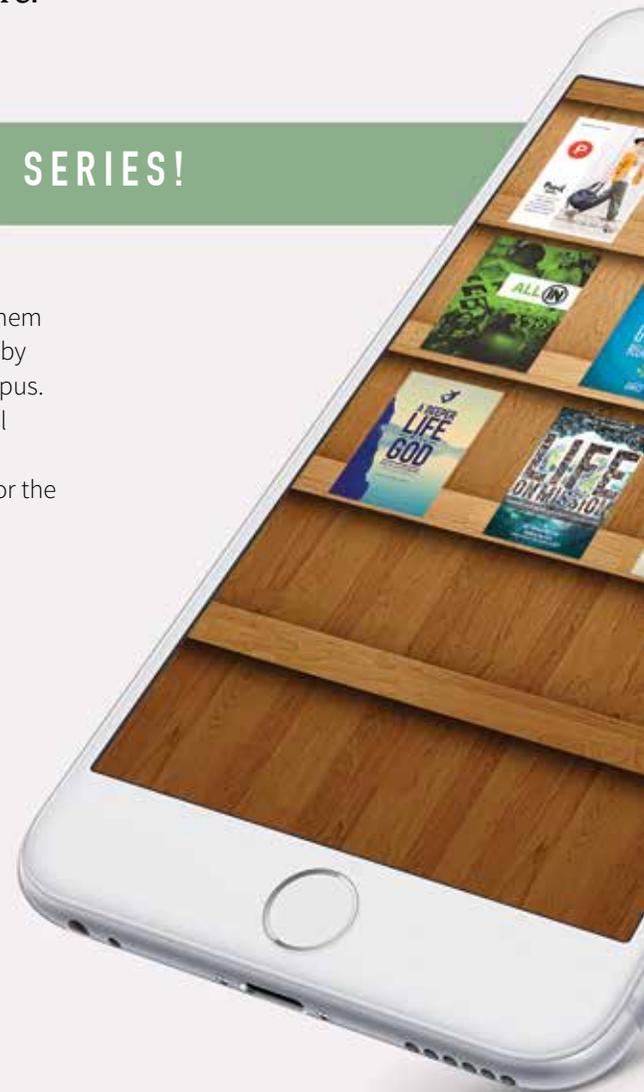
- All of the features in the above Consulting and Curriculum Production Package.
- Full-service production for up to three major projects spread over the course of a 12-month period.
- One major church-wide campaign and two additional video curriculum series.
- Maintaining a shoot in three unique formats from the beach, home, city streets, on location, worship center stage, etc. or all in one consistent setting and motif.
- Production as a family with common branding or as an individual stand-alone series.
- An initial on-site visit for the church-wide assessment survey, campaign design, and timeline planning.
- Six-song worship package integrated in the series.
- Provision of a timeless worship DVD for all future curriculum series and existing small groups.
- One full year of small group leader training sessions to sustain your groups.
- Unlimited access to all Lifetogether intellectual property across all resources including color print designs, curriculum template, video training scripts, host scripts, etc.
- Fully-custom curriculum production, if desired.
- Remix curriculum production, if desired.

# CREATE YOUR OWN VIDEO LIBRARY

Most of the churches we work with are writing small group questions based on their weekly sermon series, but few churches are producing their own high-quality video curriculum. But church members love to study with resources created by their own church and leadership team—the sheep always want to hear the shepherd’s voice—and creating your own studies can reinforce your theological framework, your vision and values, and your culture.

IN ONE DAY YOU COULD PRODUCE THREE SERIES!

That’s why Lifetogether works with churches around the country to help them build curriculum libraries that include teaching, testimonies, and training by your staff and leadership team. These can even be produced on your campus. With just the investment of one day, you can have three professional small group DVD/digital/print curriculum packages added to your small group library—or, better yet, spend one day each quarter and develop a dozen for the coming year!



# HERE IS OUR PROCESS:

- 1** Send us a list of your best sermon series from previous years that could be candidates for small group curriculum, as well as plans for the series you'll be preaching over the next 12-18 months.
- 2** We'll recommend the top ten we think will work best for you to produce or for us to produce together as well as a master schedule of how to make it happen.
- 3** We'll write a small group edition of each of the weekend sermons for video production and coordinate a video shoot for each session and each series. We can get this video shoot completed in one day, even with multiple locations.
- 4** We'll do all post-production and provide you with duplication-ready masters, or handle the duplication and distribution for you.
- 5** We can add testimonies, leadership training, devotionals, worship, and other features.
- 6** We'll write a small group curriculum based on the teaching of the senior pastor with additional resources including leadership training, group worksheets, and helpful tips.
- 7** We'll design a unique, print-ready curriculum cover and back jacket with an ISBN number.
- 8** In 30-45 days, you will have three professionally-published small group curriculum packages for your use and ready for sale to other churches.



# ARE YOU READY TO WRITE YOUR FIRST BOOK?

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Maybe for such a time as this.....every pastor I've ever met dreams about writing a book someday, and those who have already written one are eager to write more.

Your book idea may be based on a sermon series you've developed, a topic you've studied, or a story you want to tell. At Lifetogether we've discovered that while many leaders have a message, turning it into a finished book can be overwhelming.

But our team of writers can take any collection of sermons or manuscript ideas and collaborate with you to transform it into a finished trade book as a companion to your small group series. Our innovative Town Hall video production approach can also provide testimonies, stories, and other material to add color and life to your project.

**A small group video series, print curriculum, and book is a killer combination that will take your people deeper and spread your message wider.**



Writing a book is on every pastor's bucket list.

Let us help you turn your dream into reality!

# Custom REVEAL Curriculum Series



**Greg Hawkins**

Co-author of REVEAL and former executive pastor at Willow Creek Community Church



**Brett Eastman**

President, Lifetogether and former small group champion at Willow Creek



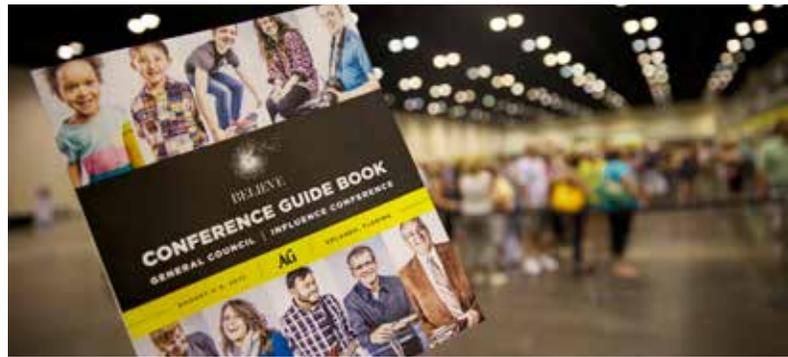
For the 15,000 churches that participated in the REVEAL research project, created by Willow Creek Community Church, many found the process gave them language to address growth opportunities and areas for improvement as well as strengths to build on.

While serving on the staff of Willow Creek for over seven years I developed a personal and profound relationship with a lifetime friend, Greg Hawkins, who served as the executive pastor for over twenty years and who created the REVEAL research project. Greg wrote a series of books outlining discoveries from the material including *REVEAL: Where Are You?*, *Follow Me: What's Next for You?* and *Move: What 1,000 Churches Reveal About Spiritual Growth*.

A few years ago, Lifetogether worked with Greg to turn the vision of REVEAL into reality and help churches take the insights from the study and turn them into practical steps for growth. This three-volume series, *Faith, Hope and Love*, is the pathway to applying all of the REVEAL research, and it's available for your church to customize with photography and develop as a congregational curriculum.



For more information about a custom edition, contact us at:  
[www.lifetogether.com](http://www.lifetogether.com).



LEVERAGING KEY LEADERS TO TRAIN YOUR AUDIENCE

# CONFERENCE CURRICULUM SERIES



Years ago, while Rick Warren had thousands of pastors gathered for a Purpose-Driven conference, we set up a half-dozen studios and filmed all of their speakers and workshop leaders as well as hundreds of pastors who were already there for the event. We asked each one to deliver teaching, training, and testimonies around a variety of felt-need topics that aligned with the conference. The content was used for over a decade in a variety of ways.

The strategy has evolved significantly over the years, and now we capture video footage for a variety of teaching and training applications including the development of a video-driven small group curriculum based on the content taught at the conference or gathering. It's simple to also capture other strong content from the assembled leaders.

The beauty of this approach is that it helps to exponentially multiply the impact of the conference, produce some transferable resources, develop new online content, create vital social media footage, and even create some additional revenue streams to market to your new and existing customer base for years to come.

We've coordinated similar strategies with speakers and workshop leaders at events like the Exponential Conference, the North American Christian Convention, the Assemblies of God Denominational Conference, the Association of Related Churches events, the United Methodist church leader gatherings, and recently for Rick and Kay Warren's new Mental Health and the Church conference.

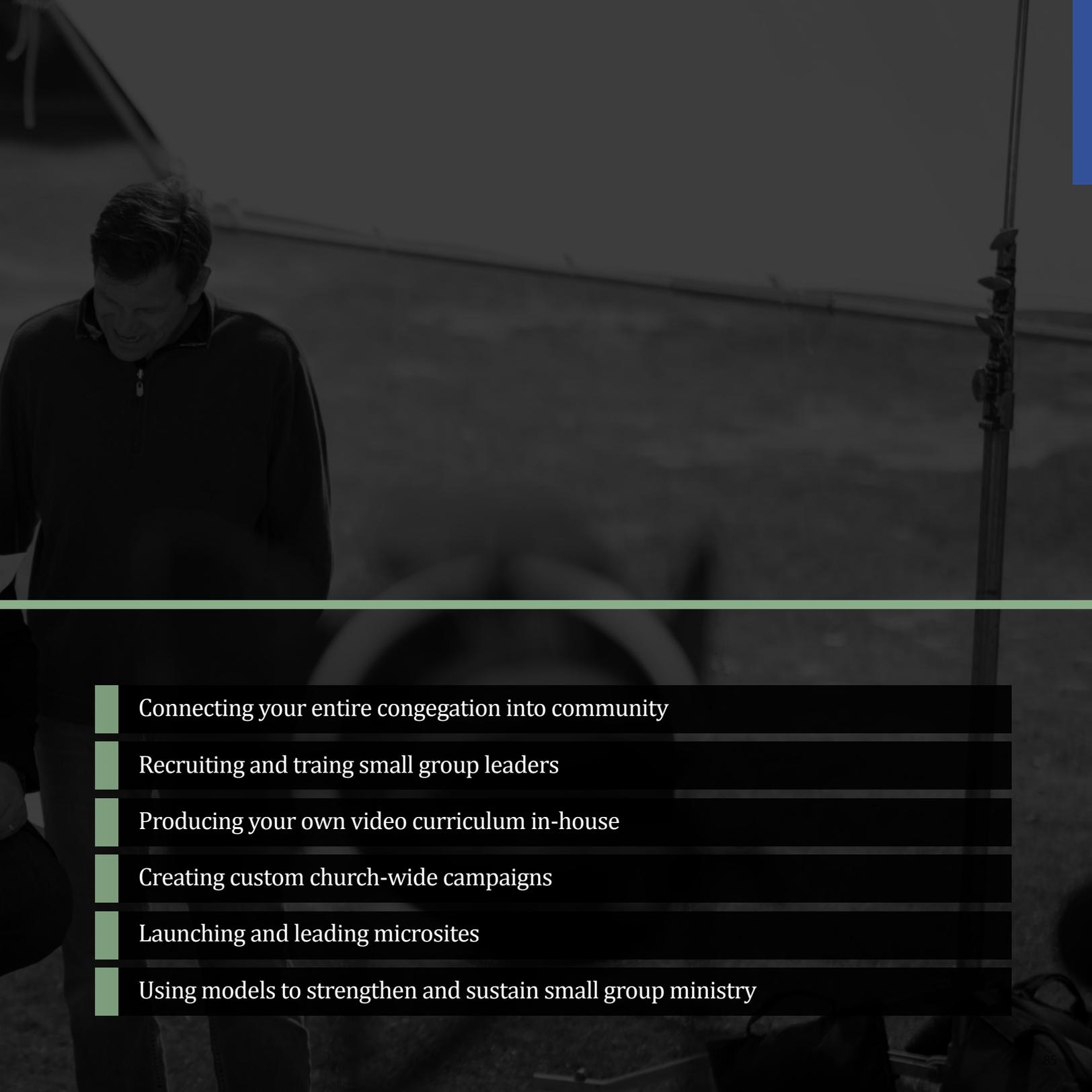
Whether it be a major denominational conference, targeted ministry convention, or even a gathering of regional network pastors, this strategy has proven to be very effective at multiplying the impact of any event.





C

CONSULTING  
services



Connecting your entire congregation into community

Recruiting and training small group leaders

Producing your own video curriculum in-house

Creating custom church-wide campaigns

Launching and leading microsites

Using models to strengthen and sustain small group ministry



# SMALL GROUP CONSULTING

After coaching and consulting with small group ministries over the last 25 years, I've learned that most people have attempted Small Group Ministry 1.0 – with moderate success and modest results, at best.

The larger and more progressive the church is, the more quickly they move into the 2.0 stage, where they begin asking bigger and more complex questions to take their small group ministry to the next level. It's in this place that Lifetogether can help your church flourish with simple strategies for success.

## TAKING YOUR SMALL GROUPS FROM 1.0 TO 2.0.

- Connecting your entire congregation into community
- Recruiting and training small group leaders
- Producing your own video curriculum in-house
- Creating custom church-wide campaigns
- Launching and leading microsites
- Using models to strengthen and sustain small group ministry

We'd love to work with your church to do a ministry assessment that includes a visit to your church, a simple church survey, and other resources to help answer your questions and discover your potential. Often this is the first step in helping churches move from 1.0 to 2.0!



**CRAIG GROESCHEL**  
LifeChurch.tv



**TODD MULLINS**  
Christ Fellowship



**PERRY NOBLE**  
NewSpring Church



**JOHN ORTBERG**  
Menlo Church



**ADAM HAMILTON**  
United Methodist  
Church of the Resurrection

# RECRUITING LEADERS

If we get asked this once, we get asked a hundred times: how do you recruit more leaders in your church? That's always one of the key questions, and one of the reasons we've moved toward producing video curriculum and church-wide campaigns. Here are some other ways we've discovered that churches can grow their number of small group leaders:

## Redefine Your Sheepfold:

Most churches assume they could connect 25-50% of their adults into small groups. However, instead of basing your goals on average weekly attendance, use the annual Easter attendance as your baseline.

## Remember The Call:

Most pastors know they need to recruit leaders to launch groups, but they often forget that every member is not only called to be a disciple but to make other disciples. Most of the

adults in your church are called to lead others, and a church-wide small group campaign is the most efficient way to make this happen.

## Change Your Connection Process:

Instead of asking people to fill out a piece of paper saying they want to be in a group, give them a video series and ask them to gather with a few friends. This is more effective at sustaining groups than a "matchmaking" approach. Don't say "lead a group" or "host a group" – say "gather with a group of your friends."

## Embrace Greater Fall-Out:

Focus on launching, not on sustaining. Most churches get a bit uptight about sustaining the groups they've launched, when the focus should be encouraging more people to have the group experience with their friends and family. When you focus on starting, you actually sustain many of the groups along the way, with more energy and vision.



## Host Your First In House Campaign:

A major campaign once a year and one or more minor ones during the year are still the most catalytic way to launch hundreds of new groups, but most don't know that if your pastor produces a video series, you can get even better results.

## Produce Your Own Leadership Training Series:

Decentralize leadership training with a video format to equip and train people 24/7 instead of coming to a centralized classroom with limited impact. We have seven ways to produce video-based leadership training for new and existing groups. It's the wave of the future!

## Launch Groups On Any Sunday With A Video Companion:

If you produce a five or ten-minute clip that your pastor shoots or you remix from your weekend service, you can launch groups 52 weeks a year. This is a killer strategy that can be done with just a few staff.

## Use A Next-Step Strategy:

On any given Sunday, a video clip can be available to anyone who wants to take the message to the next level. The simple next step is not to come to a class or a ministry or even to attend a small group, but to download a video and gather some friends to go deeper. Trust us...it just works!



### **Build A Video Curriculum Library:**

The best way to start a group is to give someone a video-based starter curriculum based on your senior pastor's teaching. Let the system be the solution—encourage people to begin gathering at any time, not

### **Set Up Large Connection Events In Large Homes In The Community:**

Create a turbo sign-up process for small groups and spin off new small groups in four to six weeks. Use a very catalytic, entrepreneurial leader to host this quarterly event.

group in their homes. This is a great way to develop new leaders over time.

### **Call Existing Group Members To A New Service To Stay In One Group And Start Another:**

If, during campaign seasons, you ask for people to commit for just six weeks to stay with their current group and launch a second one, you'll have a large base of people ready to serve in new ways.

### **Call The Existing Groups To Take A Small Group Vacation Once A Year:**

This allows them to regroup and pair up to host a new group during a major campaign initiative.

### **Bake The Principles Into Your Print Curriculum:**

Make sure you encourage people to rotate leadership and facilitation of the weekly small group experience as well as to rotate hosting of the small



just during church-wide campaign seasons. You can repurpose past sermon series or shoot new ones. Just turn the camera on!



# MINISTRY ASSESSMENT

Sometimes it's hard to know where to start, so Lifetogether will visit your church, meet with your staff, and work with you to understand the needs of your ministry and your opportunities for the future. This partnership can include review of the following major categories:

- Small Group Ministry Models
- Team Depth & Bandwidth
- Volunteer Staffing Strategies
- Curriculum Writing Expertise & Support
- Video Production Equipment
- Connections & Assimilation Strategies
- Promotional & Marketing Methods
- Training & Development Of Leaders
- Creative & Design Support
- Multimedia Staffing & Volunteers
- Proven Sustainability Strategies
- Funding Options
- Master Scheduling & Time Lines
- Publishing & Resource Sales
- Brainstorming Possible Series
- New Models To Accomplish Everything

We will work with your senior leadership team to review existing small group materials, review church strategies and goals, conduct surveys of small group leaders, outline a strategic calendar, and present an assessment report with detailed recommendations. Contact us for more information on scheduling and getting started!





**FOUR-STEP** transformation

**INSPIRATION**

**CONVERSATION**

**APPLICATION**

**TRANSFORMATION**

# TOP 10

# WAYS TO SELECT

What's next? When you look at the calendar and the sermon series coming up, what are you already planning to prep and preach?

### A mission, vision, and values series

This can be one of the most powerful series you can do, allowing your church to not only learn (or be reminded of) these important truths but to move from the inspiration of the weekend to the application and conversation of a small group.

.....

### What are your "real" needs?

Maybe you need to do a financial series to raise the "water level" of resources and the attitude toward stewardship. Perhaps you need to mobilize people into ministry, or perhaps there's a "corrective" needed on a tough topic or you need to dive into a specific book of the Bible.

### Pastor Book Series

If you've written a book or want to, this could be a great one to consider. We now can not only develop a video series, but also ghostwrite your first book.



### Disciples Series

Going deeper. Maybe you want to challenge people to greater discipleship or a missional focus, or perhaps it's time to grow in an outreach strategy. Use this opportunity to multiply the message.

.....

### Past Sermon Series

Take a past series that worked well with your congregation. Consider how God used it and how it shaped the church as it is today. Anything more than a year old can be repeated with a small group focus, and can actually be a win in building a curriculum library for your church.

# CT YOUR NEXT SERIES

## Favorite Book Series

Think of a favorite Bible passage or Biblical character or selection of passages that fit a theme and fit your congregation. You can teach verse by verse or thematically.



## Felt Needs Series

Consider the current “felt needs” of your church. Relationships, dating and marriage and sex--these are high assimilation types of series. Another option might be a seeker series after Easter or in the fall, or a topical series in the new year. Actually, wherever you sense God is leading and whatever your congregation is needing is a great start.

## Time of Year Series

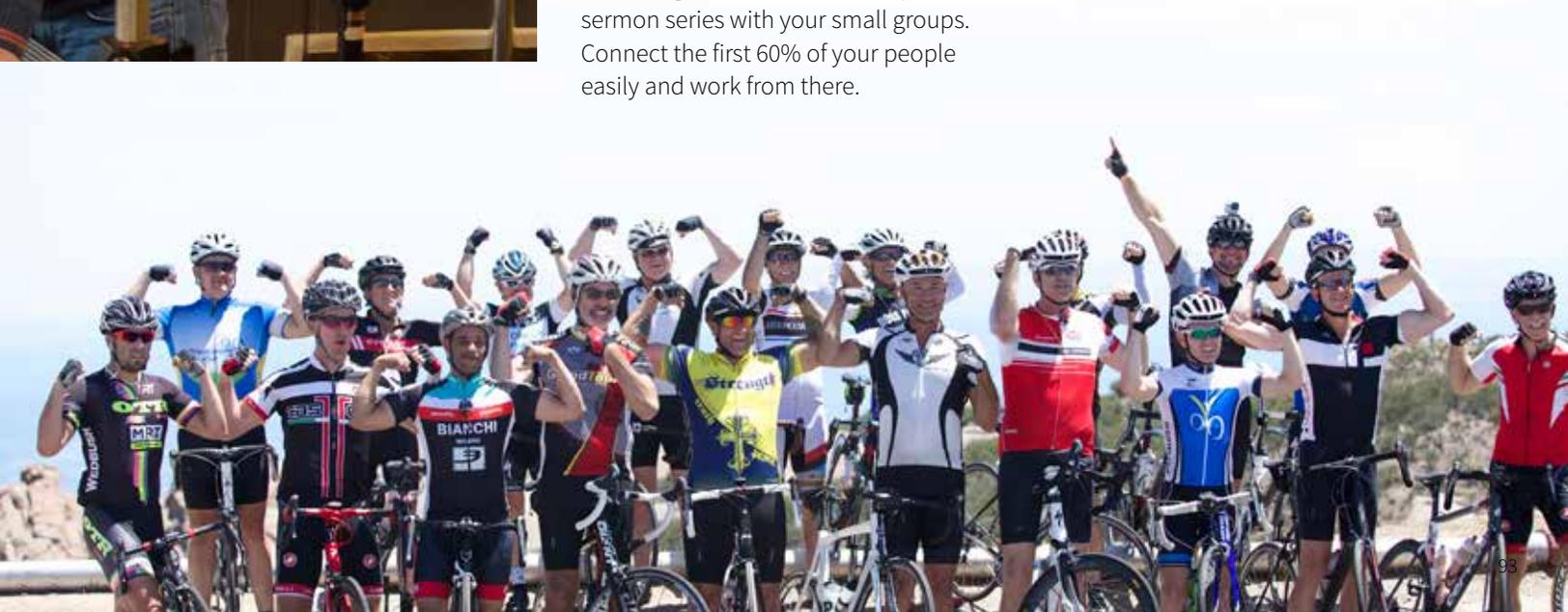
What time of year is it? Fall is always the best time to get people into new groups, followed by January and spring. Think about a one or two-year preaching calendar to connect your sermon series with your small groups. Connect the first 60% of your people easily and work from there.

## Easter Series

Easter is a great time to launch groups for seekers, who are hidden gems for launching groups. Pre-Easter/Lent is another great time.

## Life Message Series

A life message from the pastor can be a great series that resonates with a wide variety of church members. Hope that helps you get your engine started!





— WHAT WE HAVE learned —



Brett Eastman and the Lifetogether partnership have been a catalytic joy for our church family. Brett's energy, creative spark and specialized expertise has helped us to harness the necessary tools for exponential growth within our small groups ministry! He has helped us crack the systematic codes for growth and expansion. The Lifetogether team coached, inspired and helped us align vision to strategic reality.

**James Ranger - Lead Pastor, New Life Center**

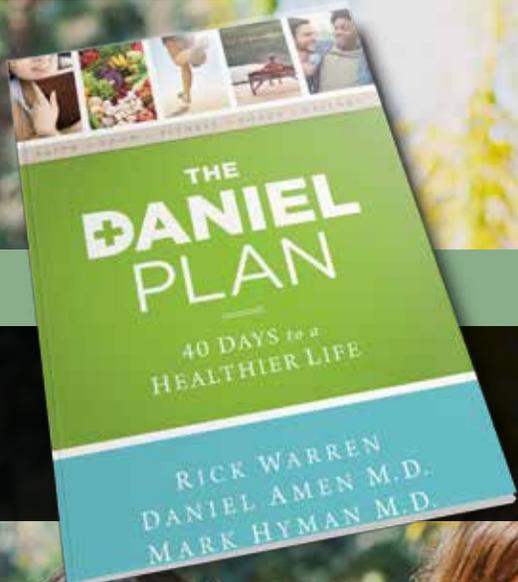
CASEstudy

# THE DANIEL Plan

REVOLUTIONARY NEW APPROACH TO HEALTH THROUGH FRIENDS, FAITH, FOCUS, FOOD, AND FITNESS



**LIFETOGETHER HAS SOLD OVER  
FOUR MILLION AWARD-WINNING  
CURRICULUM OVER THE YEARS!**



Lifetogether's production, writing, and design teams worked with Rick and the Saddleback team to create a companion DVD and print small group curriculum that included teaching from a variety of experts, testimonies from real people, and practical demonstrations of its principles.

This project was one of our most challenging productions because of the number of creative features which included shooting outdoors; capturing exercise videos and cooking demonstrations; interviewing 43 testimonies and a handful of experts; and filming Rick Warren.



Its success speaks for itself in that Zondervan produced five more volumes, and the book was awarded Christian Bookseller's 2015 Book of the Year.



# MAX Lucado & RANDY Frazee



I first met Randy Frazee when he was the senior pastor at Pantego Bible Church in Texas and discovered our shared desire to see connection and community in the Body of Christ. We stayed in touch over the years and when he joined the staff at Oak Hills Church, we reconnected on the idea of creating a sermon-based video curriculum and church-wide campaign.

Summer is an unusual time to launch such an initiative, but the topic was based on a series called “Make Room for Neighbors” that focused on spending relaxed time together and sharing your story in a casual way—perfect for the lazy days of summer.

We shot the series in living rooms. Max and Randy co-taught the sessions, often joined by their wives for part of the teaching time. In each session we captured a unique testimony that aligned with that week’s focus. We also gathered in one home where Randy was able to cast the vision for his neighborhood strategy and lead a Bible study that modeled it.

The Oak Hills staff did leadership training and opened and closed each session. We also interviewed Max and Randy separately on each session for those small group members who wanted to go deeper with that week’s theme and shot a series of promotional videos that could be played on the weekend and sent out throughout the week.

Of course, both Max and Randy had published books and materials for the broader church world, but this was the first campaign they did specifically for their church. Needless to say, publishers were interested in it after it was finished, and we’ve found that to be true for many of the leaders we work with.

A few months ago I got a phone call from their team and flew back out to strategize about future microsite initiatives. Oak Hills is exploring these strategies and we’re excited about the opportunity to help them develop a microsite version of their weekend teaching.

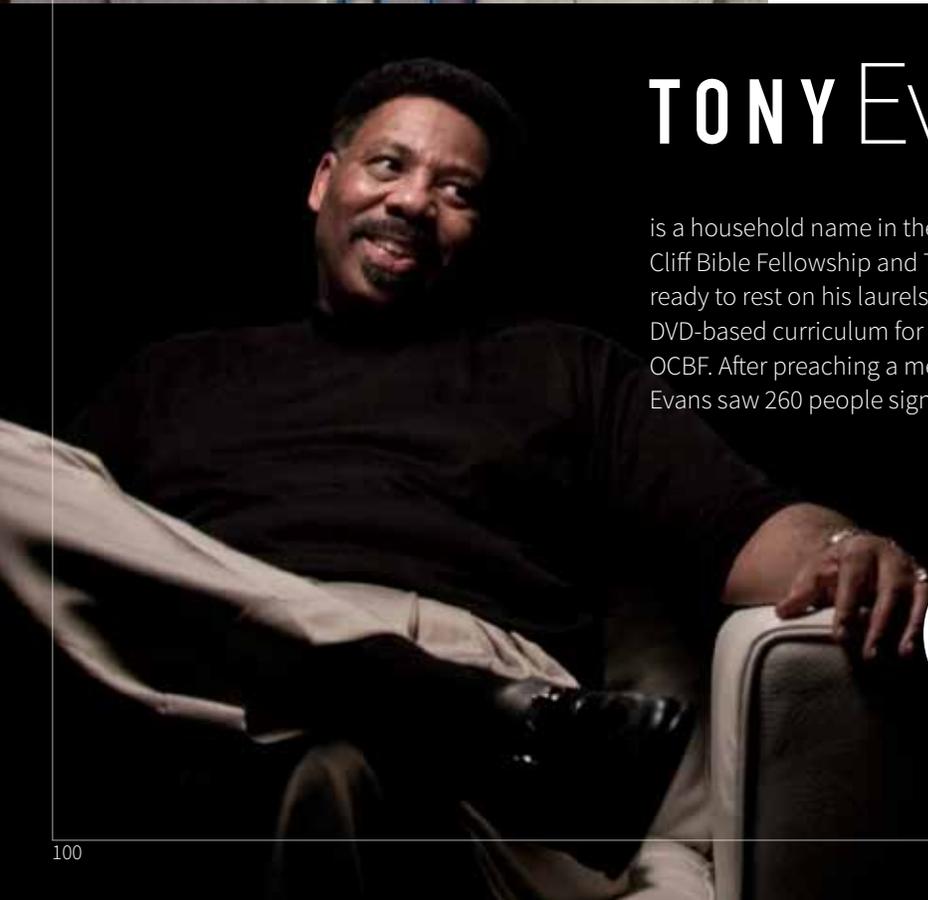


CASEstudy



## GREG Surratt

We partnered with Seacoast for a year and helped them produce four complete full-color curriculum and video-based series that aligned with the weekend services. For two we did complete production and for the other two we coached them on how to do it themselves in a “train the trainer” relationship. The latest series, called *I See a Church*, connected over 10,000 people into groups and aligned their congregation around a renewed vision for ministry.



## TONY Evans

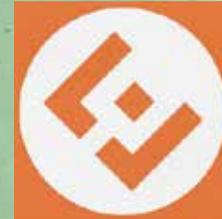
is a household name in the Evangelical world. With both the success of Oak Cliff Bible Fellowship and The Urban Alternative, however, Dr. Evans is not ready to rest on his laurels. Partnering with Lifetogether, Dr. Evans created DVD-based curriculum for his book, *Destiny*, and launched 500 new groups at OCBF. After preaching a message on community on Labor Day weekend, Dr. Evans saw 260 people sign up to start a group.





# GENE Appel

serves as senior pastor at Eastside Christian Church in Anaheim, California where we recently worked with him to create a breakthrough series four weeks from Easter Sunday. The series, titled *Hope Rising*, was designed to connect everyone who attended an Easter Sunday service into a small group. As a result, 400 new groups were launched and over 4,000 people were connected into groups in a single Sunday.



# WILFREDO DE JESÚS

(Pastor Choco)

is the senior pastor of one of the largest Hispanic churches in the US. Last year, he was named one of *Time Magazine's* 100 Most Influential People in the World. The Lifetogether team was able to produce four different DVD series on location in downtown Chicago in one of our most creative urban productions. Each series was based on Choco's two books, *Amazing Faith* and *In The Gap*, produced in both English & Spanish editions.



## CASEstudy

**Our recent project with Miles McPherson included every component of what we do best, including a Town Hall video shoot, live worship production, microsite strategy, full-color customized print curriculum, video testimonies, video promos, coaching, and more.**



Years ago we consulted with Miles and Rock Church to help them with their small group ministry, and in 2015 we reconnected with the Rock as they prepared for an unprecedented \$75 million capital campaign and stewardship emphasis. Their small group ministry had lost momentum, and we worked with them to assess their opportunities and develop an 18-month partnership including seven curriculum series that aligned with their ministry goals and initiatives.

With limited preparation, Miles was able to spend one day and produce a breakthrough six-session video curriculum in a highly interactive format, and the Lifetogether team created a beautiful magazine-style print curriculum with spectacular production shots from weekend services and weekday ministries as well as the video shoot.

In conjunction with the “All In” stewardship campaign, the Rock launched more than 400 new small groups in a very short time and catalyzed 300 existing groups, connecting almost 75% of their adults into a small group experience and resulting in capital campaign commitments of \$75 million dollars!

Altogether, *All In* created a buzz that a sermon series never could have done on its own, and the Rock has sustained more than 300 of the new groups launched as part of the initiative. Today we’re working with Miles to launch microsite churches beyond the regional scope of their current campuses, and together we’re exploring additional series, video curriculum, and trade book ideas.

Leveraging your existing network of small groups is one of the most effective things you can do to multiply the impact of your stewardship initiative or capital campaign. The combination of interactive video production, worship, leader training, microsite strategy and all-church alignment can change your church!

We’re especially excited about working with Miles on a new apologetics series as well as a series based on his life message and recent book, *Do Something*.



**MILES** McPherson  
& ROCK CHURCH

# JUDAH Smith

## THE CITY CHURCH

I was first introduced to Judah Smith, senior pastor of The City Church in Seattle, when he was speaking to 30,000 people at the Assembly of God's 100th anniversary celebration. He is a young, creative, energetic man with a message for the next generation, and I was thrilled to explore possibilities for Lifetogether to partner with Judah and his church.

After several conversations and a meeting with all the key stakeholders on their team, we conducted a Lifetogether ministry assessment (see page 90) and decided to work together in a six-month coaching relationship. It's a perfect marriage with Lifetogether because Judah believes church should be a conversation, not a monologue, and he models it each weekend as he interacts with the crowd—a crowd that's at 5,000 people and growing.

Judah recently made the cover of *Outreach Magazine* and he's also well-known for launching one of their six multi-site campuses in Los Angeles—he flies down and delivers a live message every Wednesday night.



But while Judah has celebrity access and influence, his heart for the local church and his desire to expand the Kingdom is as strong as any pastor I've met. One of the unique things about Judah is his wife Chelsea, who is an engaged and active part of the teaching ministry of the church. She's a dynamic communicator and a rich theological thinker and was a huge part of the series *Lifetogether* developed with The City Church, a six-week spiritual growth campaign called *The Journey*.

The format for the shoot was a modified version of our Town Hall approach—what we call The Conversation Series. In this format, a smaller group of people surround the pastor or pastors and participate together in a dialogue about the teaching and key concepts. Judah asked his senior staff and campus pastors to join him in the circle for a combination of teaching and talking, and the post-production editing created an amazing package that communicated Judah's heart and his humor with practical application.

This format is growing in popularity with pastors who especially enjoy the interaction with others, and it actually models what it looks like to launch and facilitate a small group. Another iteration of this approach is to follow a Town Hall video shoot with a second shoot featuring small group leaders modeling the interaction. This provides the core curriculum in a format that can be easily accessed by new and existing small group leaders.

In this project, we also experimented with the approach to the print curriculum. Instead of the more traditional model, we created a Moleskine-like journal with lots of room for notes as well as the passages for study, discussion questions, and devotional thoughts. This simple format was extremely effective and perfectly fit The City Church vibe. We're now creating a digital version for Kindle that will allow users to type in their notes and answers.

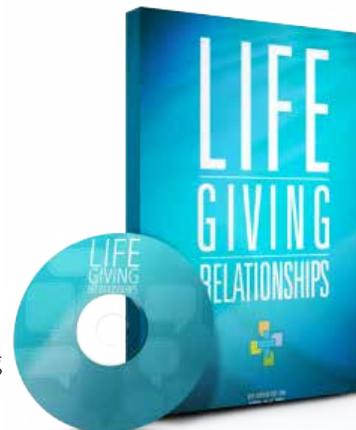
We helped Judah and Chelsea create videos to encourage church-wide participation, and also helped them recruit 300 – 400 small group leaders for this first small group campaign. In the next phase we'll work with them to sustain these groups, start new ones, and strengthen them for the next campaign.

CASEstudy

**arc**  
ASSOCIATION OF RELATED CHURCHES

# ASSOCIATION OF RELATED Churches

One word sums up the Association of Related Churches: life-giving. You hear it in their teaching and you see it in their relationships. Last year, Lifetogether had the privilege of producing a new series titled *Lifegiving Relationships* based on the teaching of over 70 of the largest churches in their network and the teachings from their entire lead team including: Greg Surratt, Stovall Weems, Rick Bezet, Randy Bezet, Christine Caine, and Joe Champion with contributions by Brady Boyd, Todd Mullins, Willie George, John & Lisa Brevere & many more. This project is a new model where we are now producing entire networks, movements and denominations on one project.



**CHRIS**  
Hodges



**CHRISTINE**  
Caine



**HERBERT**  
Cooper



**KERRI**  
Weems



**MICHAEL**  
Fletcher





# INDEPENDENT CHRISTIAN Churches

The independent Christian churches are an innovative movement of pastors and churches who desire to serve their communities and reach the lost. Lifetogether produced a breakthrough series titled *Life On Mission: 40 Days of Mission* that included teaching from 100 leaders of the largest Christian churches in the country, including Tim Harlow, Dave Ferguson, Dave Stone, Gene Appel, Jud Wilhite, and Kyle Idleman with additional content by Alan Hirsch, Lee Strobel, and many others. This series was published by Rick Warren's Saddleback Resources and rolled out to 10,000+ churches in their network at their annual convention in 2014.

Since then we've consulted and produced an additional dozen projects for this group of churches and helped them develop curriculum and campaigns. These include Steve Poe, Dudley Rutherford, Cal Jernigan, Mike Breaux, Rusty George, Bill Geiger, Don Hamilton, and many more.



**TIM**  
Harlow



**CAL**  
Jernigan



**MIKE**  
Breaux



**BILL**  
Geiger



**STEVE**  
Poe



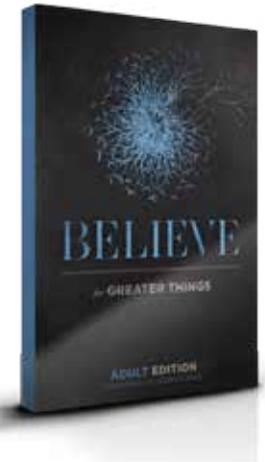
**DON**  
Hamilton





# ASSEMBLY OF GOD Churches

Lifetogether undertook one of its most ambitious projects helping to direct and produce over 700 of the leading voices in the Assemblies of God worldwide fellowship of churches at their national conference in Orlando, Florida. After seven full days and a dozen mobile studios, we produced, wrote and designed 40 different DVD teaching series including a twelve-volume Leader Training Series and a global campaign. For the first time we also developed English, Spanish, Women's & Youth DVD Editions.



**LUKE**  
Barnett



**WILFREDO DE**  
Jesus



**HERBERT**  
Cooper



**DEAN**  
Curry



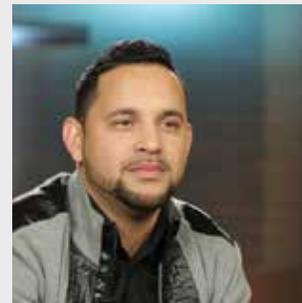
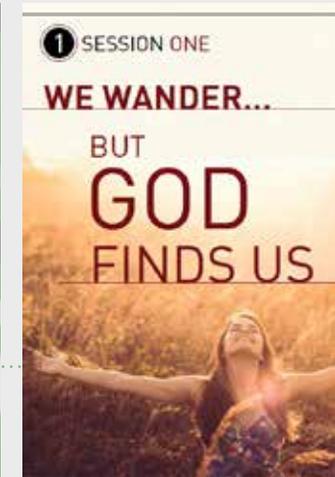
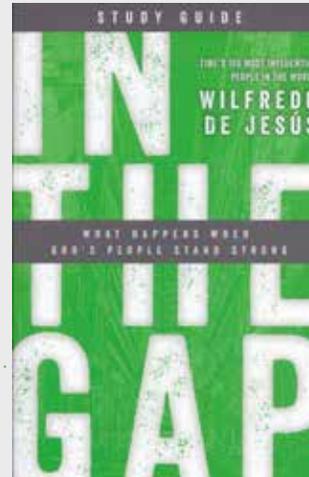
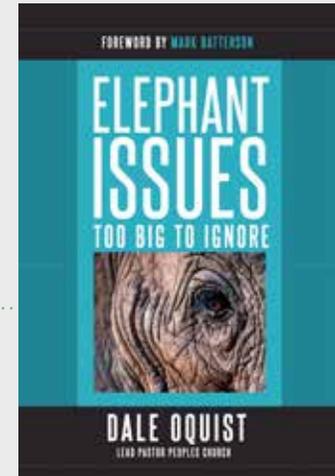
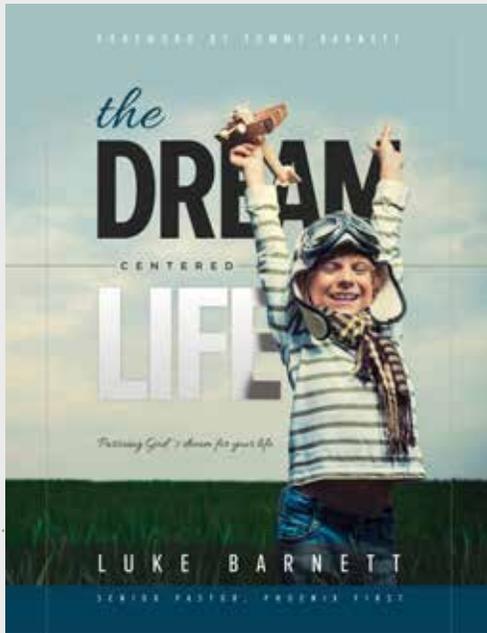
**DALE**  
Oquist



**TROY**  
Jones



In addition to producing curriculum for the Assemblies of God denomination, we produced curriculum for several dozen Assemblies of God pastors and their churches.



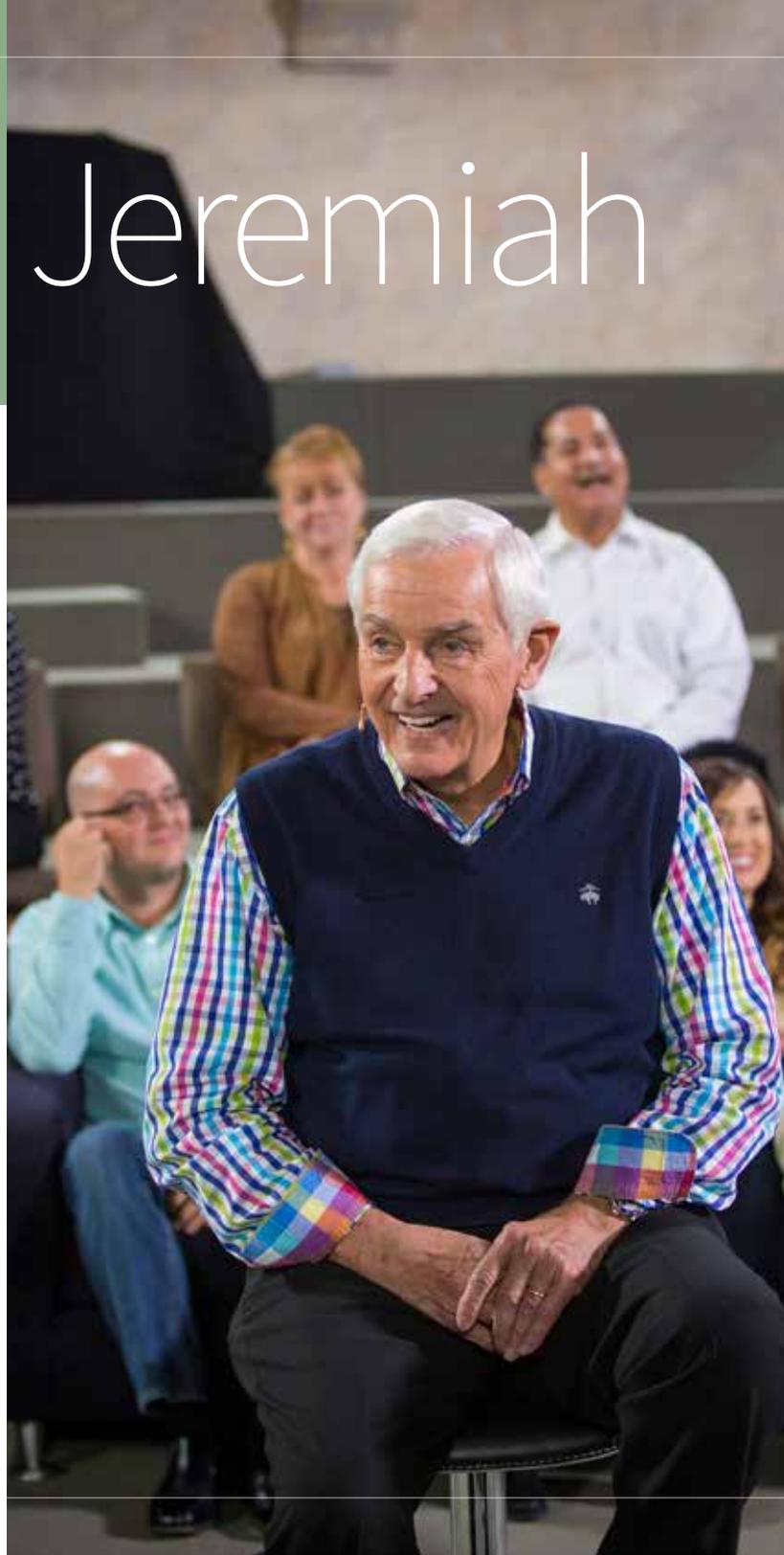
# DR. DAVID

# Jeremiah

I never would have thought that Shadow Mountain Community Church and its senior pastor Dr. David Jeremiah—a dynamic radio personality, prolific author, and respected senior pastor—would be interested in working with us. Much to my surprise, when I was introduced to Dr. Jeremiah, we had one of the most stimulating conversations I'd ever had, and it has led to one of the most significant and sacred partnerships I've had during my years with Lifetogether.

**Dr. Jeremiah is 75 years old but he has the energy, teachability, and drive of someone half his age. He understands the importance of developing quality resources to connect and equip a growing church.**

On my first visit, I learned a lot about the campus and the ministry but was also able to talk about the ABF/Sunday School ministry and an approach that could work for that culture. Our first step was to target those who are volunteer leaders and teachers, followed by those who attend but have not yet connected into the life of the church. The goal was to get as many members as possible to gather a few friends and go through the six-week small group experience together.



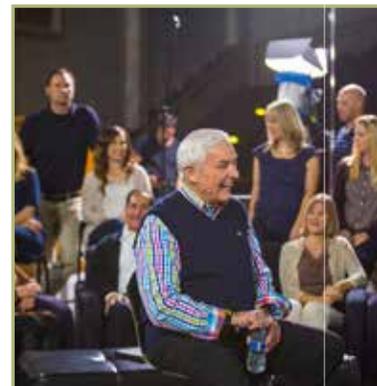


Dr. Jeremiah gave us a series of his sermons from previous years and we developed scripts for the video shoot. He also recorded a number of preview videos, leadership training clips, and promotional segments for social media. We were able to recruit almost 400 small group hosts and also developed youth, children's, and Spanish versions of the material. We even captured two dozen video testimonies from teens and kids in the church and 35 daily video devotions that could be emailed to church members during the campaign.

Ironically, this first project was focused on stewardship and generosity—hardly a “seeker sensitive” topic! However, the response from the Shadow Mountain church family and the success of this campaign has been off the charts.

Dr. Jeremiah agreed to teach the material with the Town Hall approach, and his deep well of teaching combined with his natural rapport and humor with the audience made this a huge win for the entire team. We're now exploring adding live worship, a microsite edition, and some unique evangelistic elements and we may also work with him to launch groups from the huge rallies and conferences he speaks at around the country. His new “Global Grace” campaign, aligned with the 500th anniversary of the Reformation and based on his book built around the hymn “Amazing Grace,” is a key focus for us in the coming year.

At age 75, Dr. Jeremiah is still open to trying something new—and we can't wait to see what the future holds.



# CHRISTINE Caine

I first met Christine when she spoke at a 10,000-person conference and brought the house down with her powerful teaching and unbelievable personal testimony. She is not only a teaching pastor at Hillsong Church, she's also one of the most popular female Christian speakers in the world and the catalyst and creator behind the A21 Campaign that fights human trafficking.

We discussed a new ministry called Propel that Christine wanted to launch for women in leadership. While we primarily focus on working with local church leaders, I was fascinated by her vision, compelled by her commitment to excellence, and excited to discover that her strategy aligned with our own mission. We met with her team to brainstorm topics for a three-volume curriculum set targeting female Christian leaders that would both build groups in local churches while capturing the hearts and minds of Christian women in the marketplace.

We shot the project in the Town Hall format at the beautiful chapel at Mariners Church in Irvine, CA, which has also hosted numerous conferences over the years including Catalyst and Exponential. Unlike other Town Hall shoots, this one featured three speakers in addition to Christine; this teaching team comprised the center of the circle with fifty women from a variety of ages, life stages, experiences, and ethnicity participating in



an interactive Q&A. This approach not only applied the teaching in real-life ways, but gave Christine and her team additional opportunities to interact, dialogue, and teach. As usual, we “overshot” the sessions and then edited them down in post-production so we could use the very best moments. Over a two-day period we captured all the footage for three different series as well as promotional footage, leadership training clips, and social media soundbites.

We presented a number of design concepts as well as a sample session, adding wonderful photography from the shoot and progressive writing with thoughtful, challenging questions. We also coached Christine and her team on how to launch groups right out of their first Propel conference that was attended by over 5,000 women, and how to spark new groups from their website and social media. It was remarkable to see what they could accomplish in the first wave, and within a matter of weeks it took off so strongly they talked to us about producing two more series. We’re now partnering for four series in total.

One of the key takeaways from this approach is the importance of developing a line of curriculum that allows you to not only start groups but sustain and strengthen them, ultimately reproducing new groups over time. When you launch with a series of curriculum instead of a single study, groups have a natural next step after completing the first study and build momentum instead of stopping and starting.

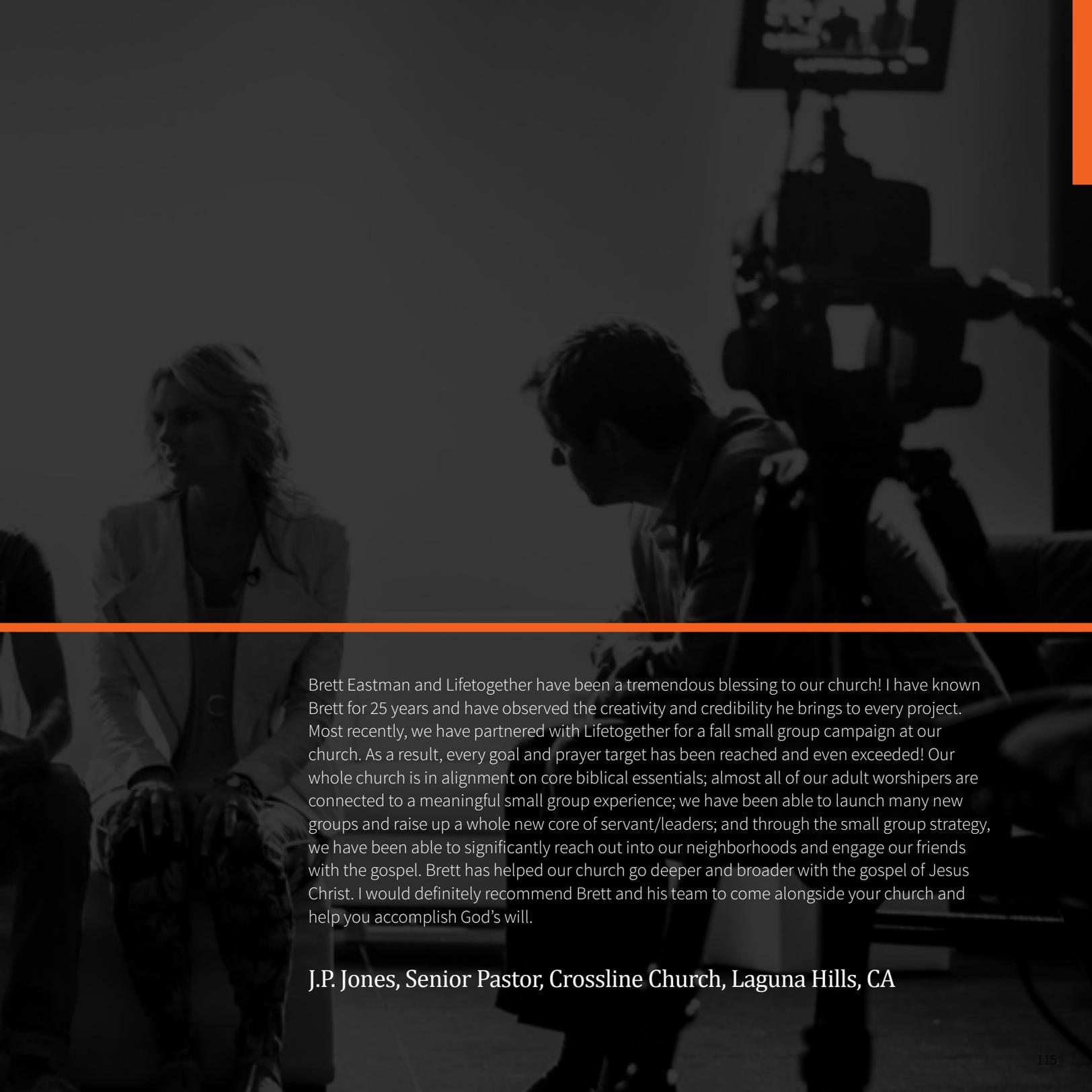
We also discovered the value of a teaching team—having associate pastors, campus pastors, or other ministry leaders share the teaching load and participate in the application and Q&A that takes the content to the next level.

## PROPEL WOMEN





— WHAT WE offer —



Brett Eastman and Lifetogether have been a tremendous blessing to our church! I have known Brett for 25 years and have observed the creativity and credibility he brings to every project. Most recently, we have partnered with Lifetogether for a fall small group campaign at our church. As a result, every goal and prayer target has been reached and even exceeded! Our whole church is in alignment on core biblical essentials; almost all of our adult worshipers are connected to a meaningful small group experience; we have been able to launch many new groups and raise up a whole new core of servant/leaders; and through the small group strategy, we have been able to significantly reach out into our neighborhoods and engage our friends with the gospel. Brett has helped our church go deeper and broader with the gospel of Jesus Christ. I would definitely recommend Brett and his team to come alongside your church and help you accomplish God's will.

**J.P. Jones, Senior Pastor, Crossline Church, Laguna Hills, CA**

# PRODUCTION packages

Lifetogether manages the full production of a custom teaching DVD and full-color print curriculum. The Lifetogether team oversees the development of the DVD; assists in writing scripts; comes on-site and produces the curriculum with a full production team; writes the companion study guide; and creates the cover design, layout of design and print-ready master files for duplication. The full service production consists of all equipment needed to produce a professionally published video series, including lighting gear, cameras, teleprompters, microphones, etc.

## BASIC PACKAGE

Select any one of the off-the shelf Lifetogether series. We produce your original video teaching sessions. This includes Lifetogether pre-produced leader training, a series preview and black and white print design.

## DELUXE PACKAGE

We produce original video teaching sessions, write a fully-customized 100+ page color study guide, lay out your congregational photos in one of our 25 curriculum designs, provide fully-customized leadership training, and create a weekend curriculum preview.

## PREMIUM PACKAGE

We produce original video teaching sessions, write a fully-customized 100+ page color study guide, lay out a new original curriculum design, provide fully-customized leadership training, and develop scripted curriculum host segments, a weekend curriculum preview, live video testimonies captured in a variety of formats, weekly small group host segments and much more.

## CAMPAIGN PACKAGE

Includes Premium Package plus 30 daily video devotions, three additional promotional videos, additional marketing materials to promote the campaign and three months of leadership training videos to sustain your groups.

## COMPLETE PACKAGE

Includes all the features in the above Campaign Package plus a video teaching series captured in the Town Hall format and six fully produced video worship songs by your worship team.



# 13 more packages to choose from

## **Full Service Package:**

Creation of three curriculum series in one year using our equipment and our team for every facet of the video, print and design production.

## **Train the Trainer Package:**

Production of three different video and print curriculum over the course of a year while training your team to develop your own in-house curriculum.

## **Three-in-One Package:**

Development of small group editions (video scripting and curriculum design) of three of your previous sermons and a video shoot of all three in one day on location.

## **Town Hall Package:**

Small group video production hosted in a living room, on site location, or on your church stage with 10 – 40 people in an interactive teaching format featuring the senior pastor.

## **Worship Package:**

Production of 6, 12, or 18 songs with your worship team. This can be a simple acoustic approach or a more “music video” strategy with a full worship band.

## **California Package:**

One or two-day video production on location in California (Our most affordable package!)

## **Leadership Training Package:**

The production of 3, 6, or 12 months of weekly small group leadership training for existing groups. We have half a dozen new formats to choose from.

## **Book Writing Package:**

The writing of 1-3 trade 200+ page books in conjunction with a video and curriculum production package.

## **Remix Package:**

Creation of a small group video and custom-designed curriculum based on video footage from the weekend services or from one or more of your past sermon series.

## **Video Devotional Package:**

Production of 30-40 video devotions as a companion to any series or campaign.

## **The Holy Land Package:**

Production of a Holy Land curriculum series.

## **Lifetogether On-site Assessment:**

This online and on-site assessment serves as a precursor to our typical partnerships.

## **Mobile Edition Package:**

We can create a digital edition of your video and print series instead of a printed curriculum series or in addition to it.

# LIFETOGETHER team

For the last twenty years, Lifetogether's team has grown to include professional staff in southern California and a growing network of additional part-time and full-time staff around the country. This team serves as project coordinators, video producers, on-site directors, curriculum developers, graphic designers, videographers, and more.

**There's more of us than we can fit into one picture, but if you want to know the quality of our team, just look at the work we produce.**

## JOIN US!

If you're interested in joining us, send an application to [contact@lifetogether.com](mailto:contact@lifetogether.com).







# FREE CHURCH resources





Our website offers  
a number of church  
resources, projects, and  
curriculum samples.

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[www.lifetogether.com](http://www.lifetogether.com)

## WEBSITE

Our website offers a number of church resources, projects, and curriculum samples.

## WEBINARS

Register for one of our upcoming free webinars on a variety of topics.

## DOWNLOADS

Free curriculum downloads, leadership resources, and sample video sessions.

## ONLINE COURSES

Join us for one of our new online courses, ranging from Small Groups 101 to curriculum production.

## CHURCH ARTICLES

Check out our 100+ articles on topics ranging from small group strategy to church leadership.

## VIMEO AND YOUTUBE CHANNELS

Watch hundreds of past projects online!

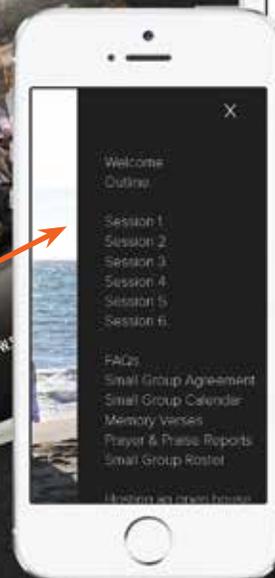
## FREE VIDEO / PRINT CURRICULUM

Download samples from the many small group series we've produced.

# TAKE IT MOBILE!

As of February 2016 we will offer mobile versions of all our curriculum projects, specially designed and formatted specifically for tablets & smartphones.

- Watch the same DVD videos on your devices!
- **QR code for quick access.**
- Custom URL for your curriculum.
- Formatted for all tablets & smartphones.
- Save on printing & DVD replication costs.
- Share your custom curriculum with the world!





# SO, WHERE DO WE GO FROM HERE?

HERE ARE FIVE WAYS YOU CAN TAKE A NEXT STEP:



✓ Visit [lifetogether.com/nextsteps](https://lifetogether.com/nextsteps) to receive a free sample curriculum package and request additional copies of this catalog to share with your team.



✓ Schedule an on-site assessment with your senior pastor and leadership team.



✓ Call our offices at (949) 769-0777 to speak to a ministry associate and learn more about programs and packages.

✓ Register at [lifetogether.com/webinar](https://lifetogether.com/webinar) for one of our free topical webinars.

✓ Register at [lifetogether.com/webinar](https://lifetogether.com/webinar) for one of our free webinars or online courses or to schedule an on-site ministry assessment.

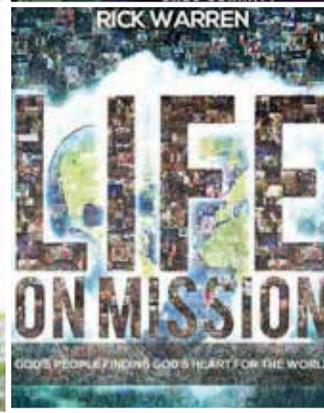
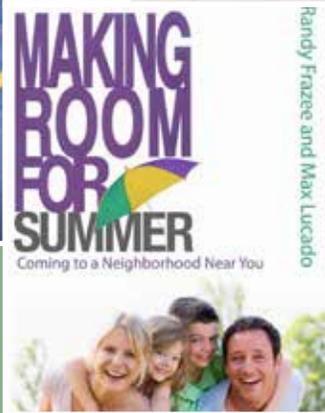
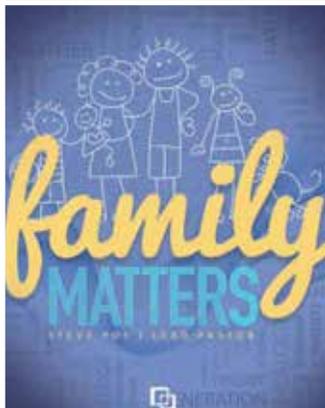
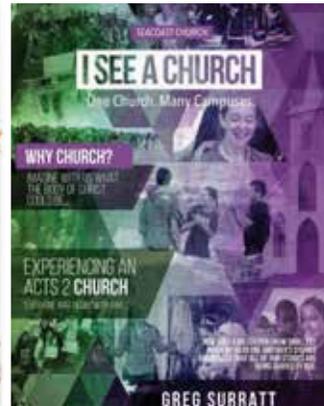
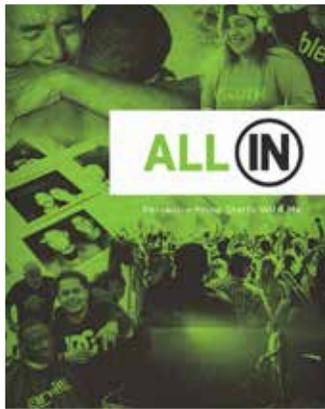
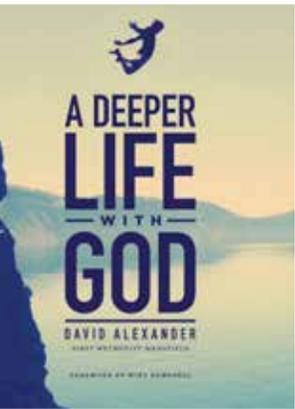


LOOKING FORWARD TO THE NEXT STEPS IN OUR JOURNEY TOGETHER!

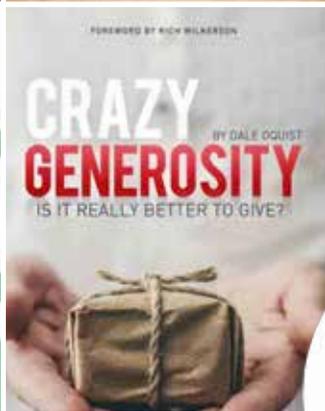
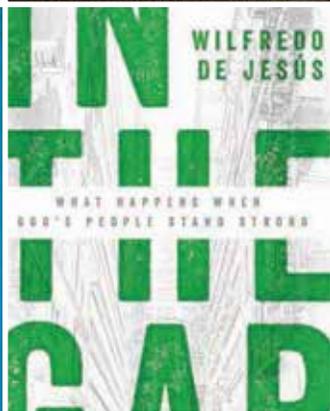
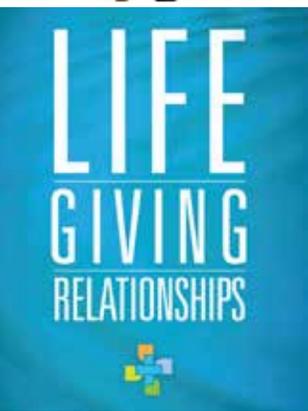
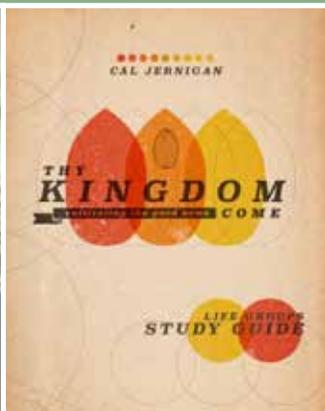
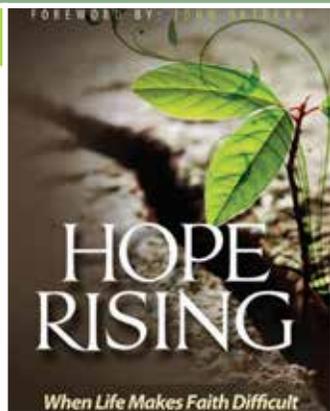
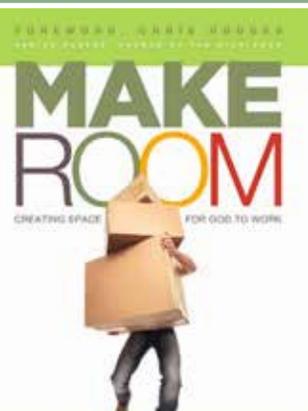
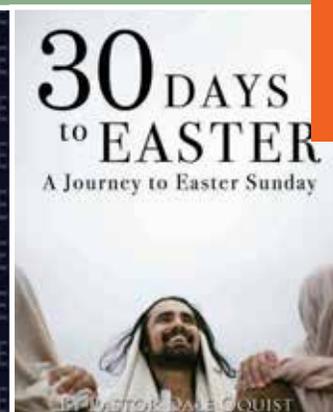


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YOURS CAN BE NEXT!

notes



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